

IMPACT OF JOB STRESS ON INTENTION TO LEAVE IN TELECOMMUNICATION SECTOR OF LAHORE

By

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Abstract

This research is planned to explain the relation between job stress and intention to leave. For checking the relationship current study has proposed the single hypotheses. Sample of the study is consisting of 145 employees of Zong. This sample is selecting with the help of simple random sampling technique. Result of this study has confirmed that job stress is good predictor of the intention to leave and job stress has positive impact on intention to leave. For generalizing the results, more studies will be done on other sector like banking sector, education sector and pharmaceutical sector, employee of hospitals in future researches.

Key Words: Job Stress, Intention to leave, telecommunication sector, Lahore, Pakistan

Introduction:

This research is planned to check the relationship between job stress and intention to leave among the employees of telecommunication company Zong Pakistan. Job stress is treated as independent variable and intention to leave is considered as dependent variable. In current era, intention to leave is proved to be a core topic for the organizations (De Croon et al., 2004). Particularly, in the area of HRM (Human resource management) intention to leave is considered as leading issue (De Croon et al., 2004). In many countries turnover intention is giving much attention by human resource managers (Mathieu and Zajac, 1990; Batt, 2002; Sinclair and Wright, 2005). It is very expensive for the organization which are more involve in process like firing, contracting the new employees, assortment and appointment of individuals due to with

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their organizations. In a result, intension to leave reduces to minimum level (Sinclair and Wright, 2005). Professionally stable individuals must be employed by the intention of leave (Mathieu and Zajac, 1990; Batt, 2002; Sinclair and Wright, 2005). Employees who are more attached with the organizations are much better than the unattached employee's organization to avoid investment of additional capital on recruiting and training the employees due to intention to leave (Sinclair and Wright, 2005). Thus the main objective of the companies is to provide high-quality working environment for maintaining the turnover intention rate for this purpose they should focus on all the variables that directly or indirectly are affecting the intention to leave of the employees (Rizwan et al., 2013). Previous researches have shown that several teachers and employees of different sectors are facing high level of intention to leave (Rizwan et al., 2013). Moreover, it is much needed to conduct the researches on intention to leave of employees for improving the productivity of employees which may result in improving the overall productivity of the organizations. Another common problem for the organization of today is job stress. Stress may be defined as "any requirement which made by internal or external environment imbalances a person and a renovation is needed for it (Weisbeg, 1994)". This has been proved from previous researches that organizational stress is dangerous and results in absenteeism, exhausted and increased employee return.

Problem Identification of Intention to leave:

Organizational commitment till now is considered as one of the main interesting and demanding challenge in the field of management, human resource management and organizational behaviour (Cohen 2003; Cooper-Hakim and Viswesvaran, 2005; Morrow 1993). Many studies have been conducted to examine the thought of organizational commitment but this is still remains a difficult researchable concept in the regions of organizational behaviour and management (De Croon et al., 2004).

Objective of the research

Main objective of this research is to check the impact of job stress on intention to leave of the employees.

Literature Review:

Lambert et al. (2001), hypothesizes that employee intention to leave can be speculated using broad measures of job satisfaction; otherwise stated, high job satisfaction is associated with low employee intention to leave from the organization. Intention to leave is defined as an employee's preparation for quitting the present job and look for another job in the near future (James et al., 2006; Hu and Bentler, 1999). Particularly intention to leave captures employee's evaluation and perceptions of job alternatives. (Griffeth et al., 2000). Current studies have proved that intention to leave is one of the common predictor and an immediate sign of employee's turnover intention (Griffeth et al., 2000; Mathieu and Hamel, 1989; Rizwan et al., 2013).

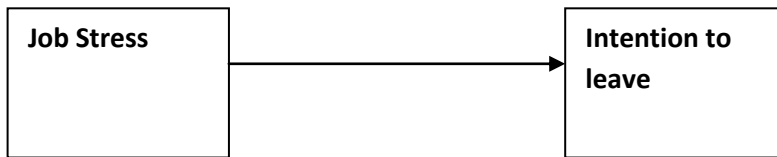
Job stress is dissimilar to that of the other types of stress. It always occurs when an individual is not certain about the work assigned to him (Jamal, 1990). Job stress may also be the result of lack of interpersonal skills and lack of technical requirements (Kahn et al., 1964). Another big reason of work stress is that an individual is assigned surplus amount of work that exceeds his ability and capabilities (Parker, 1983). Abundant amount of work also directs towards role ambiguity (Parker, 1983). Role ambiguity is seen when an employee is assigned with such a work that does not match is specialization (Parker, 1983). He faces ambiguity in work and ends up in stress (Parker, 1983). When an individual is given a task without any guidance and training the employee will ultimately face ambiguity (Kahn et al., 1964; Jamal, 1990; Parker, 1983). It is also seen that when an employee wants to get promoted and for that he works harder to be a step forward which lead to stress. So stress is not only seen in some uncertain situation but also when the employee wants to upgrade his position at work (Brief, 1981). Organization should be very particular about its employees as they play a vital role in its success (Jamal, 1990). The chances of stress just are minimized by the organization so that the employee doesn't get stressed out which affects their performance and they are unable to work efficiently and effectively (Larson, 2004). Stress among employee also results in declined organizational outcomes (Brief, 1981; Larson, 2004). Stress at work has several reasons (Montgomery, 2007). It may be seen due to task related problems as well as due to environmental problems (Montgomery, 2007).

Hypotheses and research model

Job stress has positive effect on intention to leave (El-Jardali et al., 2009;Abualrub and Alghamdi 2012). On the basis of this fact current research propose the following hypotheses.

H1: Job stress has negative impact on Intention to leave

Research Model:



Methodology:

Sampling:

Telecommunication Company (Zong Pakistan) of Lahore was selected randomly to conduct this research. Simple random sampling technique is used to carry out this research. 145 questionnaires were distributed among the employees of telecommunication industry. 130 questionnaires were fully completed and would be used for final analysis.

Instrument:

Instruments for intention to leave and job stress were taken from the previous researches. 5 point likert scale from strongly disagrees to strongly agree were used.

Data collection:

145 structure questionnaires were circulated to the employees of Zong Pakistan. 15 were incomplete and 130 were entirely completed and utilized in final analysis.

SPSS 20 software was utilized for doing the analysis like reliability analysis, correlation analysis and regression analysis.

Results and discussions:

Reliability Analysis

Reliability Statistics

Cronbach's Alpha	No of Items
0.72	2

The value of Cronbach's Alpha of the entire instrument is 0.72. This value is greater than the value 0.50. Thus it is concluded that data is much reliable.

Correlation Analysis

	Job Stress	Intention to leave
Job Stress	1	
Intention to leave	0.47**	1

** Correlation is significant at the 0.01 level,

* Correlation is significant at the 0.05 level

Correlation analysis describes the nature of relationship between independent and dependent variables. Value of correlations between job stress and organizational commitment is positive and significant. This means that job stress has positive relationship between each other.

Regression Analysis

Regression analysis exposes association between dependent and independent variables. This may also explain the effect of (independent variable) job stress on (dependent variable) intention to leave. Value of p describes the level of significance among variables, if value of p is < 0.05 , 0.01

and 0.10 than hypotheses is accepted otherwise rejected. Value of R square clarifies the extent at which predictor has negative or positive effect on the dependent variables. The value of R square is equal to 0.75. This value describes 75.2% change in the criterion (intention to leave) due to predictor (job stress).

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.867 ^a	.752	0.741	.37311

Value of F provides the link among the independent variable and dependent variables. Greater value of F is describing more links between these variables and vice versa. Value of F is 69.73%. This means that association between the dependent (intention to leave) and independent variables (job stress).

ANOVA^b

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	19.414	2	9.707	69.728	0.000 ^a
	Residual	6.404	46	.139		
	Total	25.818	48			

a. Predictors: (Constant) Job Stress

b. Dependent Variable: Intention to leave

Beta's Coefficient explains ($\beta = 0.65$) that job stress bring 65% change in intention to leave. This change is positive one. This variation indicates that one unit change in job stress may result in 65% change in intention to leave.

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t'	Sig.
	B	Std. Error	Beta		
1 (Constant)	0.033	.381		0.086	.932
Job Stress	0.65	.081	.867	11.793	0.000

a. Dependent Variable: intention to leave

***Significant at the 0.01 level.

**Significant at the 0.05 level.

* Significant at the 0.10 level.

The value of “p” for the proposed relationship is 0.000. This value is less than 0.01. This means that proposed hypotheses “Job stress has negative impact on Intention to leave” is accepted.

Conclusion Limitation and Future Researches

Result of current research has proved that job stress is good antecedent of the intention to leave and job stress has positive impact on intention to leave. These results are same like the results of previous studies of El-Jardali et al., (2009) and Abualrub and Alghamdi (2012). The research is limited to one city Lahore due to some constraints in future this research can be done in other cities of Pakistan. Longitudinal study can be done in future on this model because it is cross-sectional study. In future researches some other variables like job commitment, job security and employee training may also include along these variable job stress and intention to leave.

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The impact of Corporate Social Responsibility on Corporate Financial Performance:

Empirical Evidence form Oil & Gas Industry of Pakistan

By

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Abstract

This paper empirically investigates the activities of Corporate Social Responsibility on the Corporate Financial Performance. The data was collected for four years started from 2010 to 2013 from the annual reports of eleven companies of Oil & Gas Sector of Pakistan. These all companies are listed in Karachi Stock Exchange (KSE). The correlation was estimated on MS-Excel. The positive correlation was found between activities of Corporate Social Responsibility and Net Profit after Tax and on Net Assets.

Keywords:Corporate Social Responsibility, Corporate Financial Performance, KSE

Introduction

In the corporate world organizations are not only concerned with their financial capital gain but also their social capital gain by enabling and investing in their communities under Corporate Social Responsibility (CSR). The Organization arrangement in social activities has positive contribution in reforming the motivation and performance level of employees which produce better financial results. Any business has two types of assets one is tangible assets and in nature those are physical assets and the other form is intangible assets such as corporate social responsibility also called a social dividends. This subject has been broadly defined with its significance. It is now the requirement of stakeholders to keep their organizations socially responsible.

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Researchers and business world are paying attention because of the shared value of concept. Globally the awareness and implementation of CSR went thorough different phases. In Pakistan the concept of CSR is relatively new like other developing countries.

Ethically strong business has a positive impact on the performance of any organization. Such organizations create their goodwill as well as the long-term relations with their customers. CSR covers all those policies that can improve rights and social conditions not only for the employees but also has a positive relation with the Corporate Financial Performance (CFP) of organizations.

McWilliams and Siegel (2013), discussed that CSR is a substance and a thrust from suppliers, community groups, employees, customers, governments and stockholders. There are basically four fundamental types of CSR. First is Workforce oriented second is Society oriented third is Market oriented fourth is Environment oriented. Flynn (2005) found that CSR practices engage employees in productive activities and organizational identification develop a sense of obligation.

In the developing countries like Pakistan where political, social and economic environment is unstable. Wellbeing of people is linked with the policies of government and private sectors. In this situation the role of CSR play very important role in the society, and such practices improve the welfare of the people as well as the goodwill and monetary gain of organizations. The objective of study is the investigation of the impact of CSR activities on the financial performance of Oil and Gas sector of Pakistan.

In its nature Energy Sector (Oil and Gas sector) is very explorative and different from other sectors of the economy. The significance of this empirical investigation would be the difference, that how CSR practiced companies are different from those who do not practice and how this difference is translated into financial results. This study will help business organizations as well as students.

This paper is divided in five sections. First section covers the introduction, objective, research question and significance of this study. The second section covers literature review and hypotheses development. Third section covers the methodology of the study with data collection sample size and variables. Fourth section covers the results and analysis of the descriptive statistic. Fifth section covers limitations; future research and conclusion of this study.

Literature Review and Hypotheses Development

The concept of CSR has extended history but at the mid of 20th century researchers started formal writings on the subject. Several academic studies have shown the positive connection between socially responsible business practices and positive financial performance. It's found that such organizations who do not follow CSR practices and involve in unethical corporate behavior badly affects the stock prices and Corporate Financial Performance (CFP).

Beurden and Gossling(2008) addressed the ideological loaded question of organizations and societal demand. They managed qualitative literature study and managed the data in CSP category and CFP category. They found clear evidence of positive correlation between CSR and CFP. McWilliams and Siegel (2013) states CSR practices are for the welfare of the organization and not just to obey the law.

Mcguire Sundgren and Schneeweis (1988) investigated the relationship between Corporate Social Responsibility (CSR) and measures of Corporate Financial Performance (CFP) by using the firms of Fortune magazine, whereas the criterion of collection of data was based on annual survey of corporate reputation. And this survey covers the largest firm where executives, outside directors and corporate analysts were asked to rate the companies on eight attributes and two of them were financial soundness and community responsibility. They found positive relationship in stock-market return and the measures of accounting-based return.

Turban and Greening (1996) examined the practices of Corporate Social Performance (CSP) and reputation and attractiveness of a firm. Their propositions was based on social identity theory and signaling theory. The sample was selected of organizations from Kinder, Lydenberg, Domini and Co. (KLD) Company. Further they compared the data collected from KLD ratings and annually published ratings of Fortune. They found firms with higher score in CSP have more positive in reputation attractiveness for employees.

Bashir et al., (2012) investigated internal impact of CSR on theactivities of employees and how such activities engage them positivily in organizations. They randomly selected the sample of 30 employess from different business organization of karachi between the age group of 24 to 50. They concluded that CSR activities engage employees positively with job satisfaction and improve the productivity of organization. They suggested, by prticing CSR, firms can create social

ethics which will help them in both ways one is the better performance of their employees and the second is the better return on investment.

Kiran et al. (2015), investigated the impact of CSR practices on Corporate Financial Performance (CFP) of 10 Pakistani companies listed in Karachi Stock Exchange (KSE). They selected the time period from 2010 to 2013 and used secondary data which was collected from annual reports of the companies. They verified the impact by using correlation and regression tests. Mixed results were found, negative correlations found between CSR and net profit and net profit margin. And the result was insignificant in case of profitability of the firm. They concluded that a business can better survive by spending a part of profit in the society.

Awan and Saeed (2015) examined the effect of CSR on the financial performance in Ghee and Fertilizer industry of Southern part of Punjab Pakistan. Qualitative and quantitative were used. For exploratory research a structured questionnaire was designed and the secondary data was collected through annual reports of the companies. They found positive result in public limited companies that practice CSR in society-oriented, environment-oriented, work-force oriented and market-oriented an increase in sales was observed in such companies.

Javed et al. (2013), investigated the nature and strength of CSR and CFP by using Carroll's CSR Pyramid Model. The empirical data was collected from the listed companies of KSE-30 index which is quite diverse in nature and comprise on different sectors of the economy. The data was processed through Generalized Least Square Regression (GLSQ). The positive result was observed on firm's financial performance whereas in other case of Ethical and Discretionary responsibility the financial performance was affected negatively.

Malik et al. (2015), explored the impact of CSR activities on organizational culture CFP. The nature was exploratory and the primary was collected from employees of banks and secondary data was collected from articles, websites and annual reports of the firms. The correlation, regression and analysis of variance was checked by the MS-Excel. They concluded that organizational culture and organizational performance have a relationship.

Hypotheses Development

H1: There is positive relationship between CSR practices and Net Profit after Tax of Oil & Gas Sector of Pakistan.

H2: There is positive relationship between CSR and Total Assets of Oil & Gas Sector of Pakistan.

Research Methodology

Sample selection and Data Collection

Financial data was collected from the annual reports of Oil & Gas sector for the time period of four years started from 2010 to 2013. CSR practices were measured by total spending on Education, Health, increase in salaries and wages and donation in national disaster.

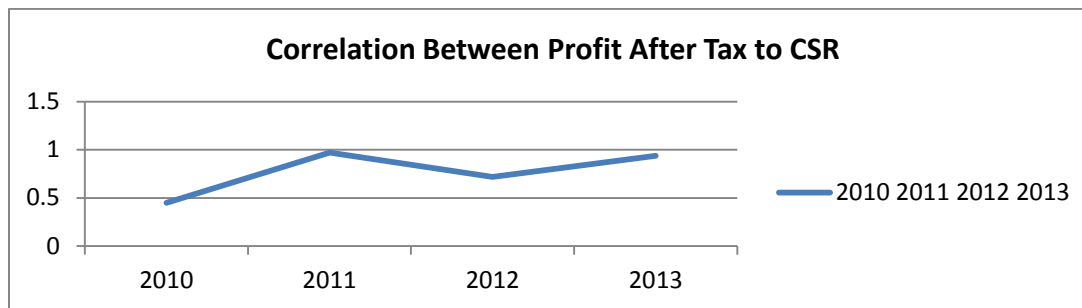
Variables

The impact of CSR practices was investigated on Net Profit after Taxes and on Net Assets of eleven companies of Oil & Gas Sector of Pakistan. The independent variable is CSR and the dependent variables are Net Profit after Taxes and Net Assets. The correlation is positive throughout the four years. It is very high in 2011 which is 95%.

Table 1 Correlation of CSR with Net after Tax and Net Asset

Year	Correlation of Profit After Tax to CSR	Correlation of Assets to CSR
2010	0.449568828	0.408662584
2011	0.969942308	0.950888728
2012	0.717318601	0.714282218
2013	0.935956626	0.923688647

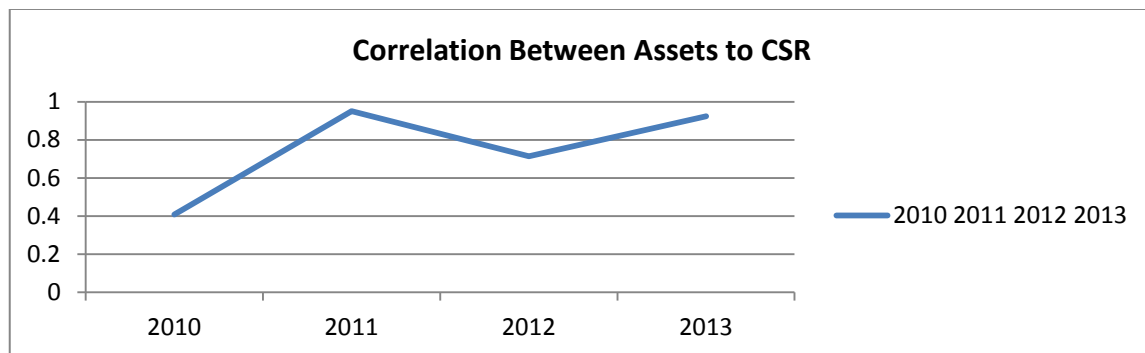
Correlation between profit after tax to CSR



Graph 1: Correlation between Net Profit after Tax and CSR

The correlation is positive throughout the four years. It is very high in 2011 which is 99%.

Correlation between Assets to CSR



Graph 2: Correlation between Assets to CSR

Research Instrument

The correlation test was applied by MS-Excel to calculate the CSR activities on financial performance.

Results and their Analysis

The correlation is positive throughout the four years. It is very high in 2011 which is 95%.

Analysis

The results indicate a positive relationship in CSR activities and Corporate Financial Performance. In first case the correlation between net profit after tax and CSR activities and in second case correlation between assets and CSR activities remain low in 2010. But later on 2011, 2012 and 2013 respectively showed the high correlation. Empirical results support both hypothesis and these results are aligned with the results of Beurden and Gossling(2008), Awan and Saeed(2015), Ellis(2009), McGuire et al.(1988), and Kiran et al.(2015). But is not alligned with Javed et al.,(2013).

Conclusion

This empirical research was conducted in the pursuit of CSR practices in Pakistan. The impact of CSR was investigated on Oil & Gas Industry of Pakistan for the four years strated from 2010 to 2013. The selection of this industry was the related concern of enviroment and its explorative nature and the associated risk of health and life. The corelation test was applied to test the correlation between CSR practices and its impact on Net Profit after tax and Net Assets. In both cases the coorelation was found highly positive. Findings support both hypothesis which directs the increasing interest in CSR practices.

Limitations of the Study

The present study on Oil & Gas sector of Pakistan which do not represent the Economy of Pakistan but a fraction of it. Oil & Gas sector which is already well-known because of its CSR practices so we can not generlize the results. The avaliabilty of data is a hinderance in scientific investigation of the study.

Future Reserch

The CSR activities and implementations are new in the Economy of Pakistan there is tremendous potential of qualitative and quantive research in this area.

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Social Networking Sites and Fashion Industry; A Review

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Abstract

Social networking sites (SNS) are increasingly becoming important in fashion industry, because of their affordability and free access. SNS are becoming a global phenomenon. Social networks have facilitated fashion industry in every aspect. It is very easy for people who want to establish a new business with small investments, owing to SNS. Today bloggers are an influential feature of the fashion world, providing space for reviews and marketing. Luxury brand accounts on social networks register the presence of a brand also facilitating value and public relation building. Trend was found that social media and fashion industry are highly interdependent on each other while combination of these two elements have brought a new phenomenon into existence.

Keywords: social networking sites, fashion industry, fashion conscious, fast fashion, fashion bloggers, fast fashion

Introduction

Fashion change is the continuously prevalent phenomena in a post-modern society. It is vibrantly present in all modern societies of the world. Due to the great advancements in communication networks, our world has changed into a small global village, where several people are simultaneously communicating with each other. Social networking sites are the new emerging and rapidly expanding fire in the world of communication. Owing to the ease of affordability, access, and flexibility of the communication medium. This medium of communication is equally

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famous in both types of communities that are involved in fashion change, consisting of consumers that we all are in one way or another while the other are retailers (suppliers, designers, investors etc.). Both groups are equally involved in the process of “fashion change”. Owing to the modern technological inventions, we need no access to the computer and appropriate conditions for accessing the Internet. It is sufficient to have the mobile phone and surf the information websites, browse the websites of e-shops, use different browsers and it all can be done even on a tram or during a walk. Thanks to such prospects, the aspects of business activities have undergone changes and this concerns in particular the distribution channels and business organization. Similarly, many individuals who could not formerly make a decision about starting their own business, mainly because of no capital needed to invest in the establishing company (the several financial investments include buying or renting a place, interior design, and salaries for employees etc.) have seen the opportunity to sell their items on Internet websites. This system obviously requires incomparably smaller amounts of money. Social media information is increasingly influencing the consumer choices and emerging as one of the very potent factor in the business world. In addition to reading the promotion message and reading the websites of companies, consumers use different online formats (forums, chats, blogs, etc.) to share ideas, to form communities and to exchange information with their co-workers, consumers, dealers etc. (Gul et al., 2014). The nature of social network sites are defined as “web-based services that allow individuals to (1) construct a public or semi-public profile within a bounded system, (2) articulate a list of other users with whom they share a connection, and (3) view and traverse their list of connections and those made by others within the system. The nature and nomenclature of these connections may vary from site to site” (Boyd, & Nicole, 2008). Different networking sites have individualistic features that make them special. But the core purpose of these sites is the social communication, therefore all these sites are a source of communication in one way or another. Another definition of social media by Mehmood and Khan (2011) is “A new form of media that contain online sources that were generated, explored, utilized and spread by online users with intent to educate others about products, brands, services, events, and other topics of interest”. Yet another definition that sheds light on the nature of socializing and communication facilitated by social networks is, “Social media is a compilation of online platforms and

communication channels that are used by people to share information, profiles, assumptions, observations, perspicacity, apprehension and media itself, it facilitates communication and interactions between different groups of people from all across the world” (Ahmad et al., 2015). The existence of social media is due to the Internet. Marshall McLuhan was a scholar and expert of media studies, he forecasted the expansion of modern technology and its influence on culture already in the first half of the twentieth century. He was considered the precursor of the so-called World Wide Web (Mróz-Gorgoń, 2014). The conditions of competition on the market have gone through changes due to the advancement of Internet. The revolution in marketing is in the presentation of the products. On the Internet they are presented not in a physical way but by with the help of an image, sound and text. In terms of marketing all borders have vanished and this relates to the traditional borders between countries and also between the economic sectors. The today’s business scenario have gone through such a change that, the user essentially have a possibility of fast browsing, comparing and choosing from a multitude of market offers, especially there is a huge diversity in fashion industry. Another advantage for the customer is purchasing without leaving home. This easy access to the business and shopping is due to the smartphones in today’s world (Mróz-Gorgoń, 2014). The key feature of Internet social websites being so important is that, it gathers thousands or even millions of people with similar interests, preferences and expectations at a single place. These communities organize not only a numerous group but also, most importantly a group who is a great prime mover, who only by the activity of an individual person can contribute in the development and popularization of any situation or event. All this occurs in a fast and uncontrolled manner (Kubiak, 2012, p.174). In 2012, Polasik and Kunowski (2012) carried out a research, they found that one of the most interesting new phenomena related to e-commerce was the constantly growing role of social networks. They also reported that trend of using social networks in e-business created a great potential for their use. The author claimed that, 45% of the studied shops decided to set up an account with a social network and the most frequent way of using these networks was to inform customers about new products (78.8%), providing updates on company’s activity (63.6%), permanent communication with customers and finding their opinions (57.6%) as well as special promotions/contests for network users.

Social mass media, being a relatively new formula, essentially has an element of communication which is also a constituent of marketing communication. Within several years, social networks

have attracted hundreds of millions of Internet users, thereby arousing more and more interest among marketing and sale specialists (Sumara, 2013). Different studies have revealed that managers can lessen total dependency on paid media and ultimately increase the speed with which new ideas and new products can go into the market (Michaela and Orna, 2015). The data together from a survey suggests that the brands should continue to employ creative online marketing strategies in order to engage consumers directly and more personally with the fashion brands (Ahmad et al., 2015). Jonas War Dem et.al, (2013) report expresses that social media constitute one of the most visible challenges for marketing managers. A recent study by the Marketing a center, asked 146 German managers to name the most important entrepreneurial challenges over the next few years, discovers that 89 % of the respondents named social media. But it was also observed that most companies are taking only limited action in response to this enormous challenge.

In our modern society especially young people almost naturally reach for the Internet every time they want to get some information in order to fulfil the need for knowledge. Taylor Nelsons Sofres show conducted a study, and the results show that, as many as 95% of young people think that the Internet and computers are important to them, 53% are of the opinion that the Internet makes their lives easier, helping them in to contact friends whereas 44% claim that it is easier for them to keep in touch with their friends due to internet (Kubiak, 2012, p. 173).

Blogs are defined as personal websites, “usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video, where entries are commonly displayed in reverse-chronological order” (Wikipedia, 2009). Bloggers are also worth mentioning. Blogs started in 1999. Today blogs have gained much strength which has benefited much after it had been taken over by Google (2003) and integrated with Picasa (Kawik, 2013). Fashion bloggers, who more and more often become trend setters, are the examples of “prosumers”. “Prosumers” is a new phenomenon generated due to social media. At present, every third Internet user visits the websites of fashion brands. The major distinctive feature of the “new media” is the opportunity of dialoguing with customers, which is a great chance of brand idea development. However if blogs are led improperly, this may also become a threat. (Mróz-Gorgoń, 2014). Fashion is everywhere, mostly due to the internet. “Blogs” offer consumers an almost unlimited space for self-expression on the Internet (Kozinets, 2006). Unlike fashion-

focused magazines and television shows, there are lots of fashion blogs worldwide that are updated frequently with new fashion trends. The blog's success as a marketing element is due to its strong individual, personal, popular, and exclusive point of view. Its engaging experience retold to the consumer offers readers the opportunity to voice opinions and also challenge fashion critics. Popular bloggers are now viewed as the new journalists and influencers in the market. The advent of agencies representing bloggers points to the evolving influence of fashion blogs. Once considered fashion-obsessed amateurs, style bloggers have matured into fashion trendsetters and the savvy marketers command high fees from fashion brands. A number of advertising agencies have erupted like Digital Brand Architects in New York represent fashion and lifestyle bloggers. These agencies deal with brokering endorsement, fashion labels, signing up advertisers and, in some cases, booking lucrative television commercials. Even mainstream agencies like Creative Artists Agency represent powerful bloggers (Kurutz, 2011). Lee (2009) states that the dawn of fashion bloggers, has a significant impact on the fashion industry. It has brought a change in everything from printing to publishing and the way of online projection. The worldwide renowned fashion brands and designer such as Dolce and Gabanna, Burberry, Alexander McQueen, along with leading fashion magazines such as Vogue and Elle , acknowledged brilliant fashion bloggers such as Gala Darling, Tavi, Scott Schuman of the 'Sartorialist' and Garance Dore. As these bloggers have an established network of followers, the large fashion industry brands have employed them, requesting these bloggers to cooperate in fashion design collaborations and receive seats at the front row in the international fashion week. According to DiMauro (2011) social media in the fashion industry is aiding the development of "social fashion," where expertise is applied to support art. Fashion bloggers and freelance stylists are considered as an integral part of brand's marketing and promotional strategies. Social media is used by both the emerging designers, as well as the high end labels as one of their marketing strategies. With the big brands and designers in the industry using social media to create hype and buzz of fashion shows and events just before they are actually launched ,it would be safe to conclude that future of the fashion Industry looks promising.

Social media was probably planned to be carry out communicative activities. This element of communication is an essential ingredient in the value building of a brand (Witczak, 2013). Thanks to this characteristic the elements connected with brand visual identification can be particularly emphasized through social networks. This is a crucial factor leading to success in the

world of fashion. Thanks to these new possibilities, the consumer more often becomes the prosumer, in particular in the market which is governed by setting new trends. Consumers are trusting these sites today believe that social media helps them to speed up the buying process So when a company builds social audiences that are direct, the value of this important fashion conscious segment can now be calculated in a number of ways (Michaela and Orna, 2015). Consumers believe in getting value for money, as they shop often and spend more or less, the research points out to the impact of the social media as an important attribute of value perception (Michaela and Orna, 2015).

The regression analysis of a survey based study shows that social media is a significant predictor of fashion industry and both social media and fashion industry are highly interdependent on each other. Moreover a significant relationship was found between these constructs, which means if social media increases by 1% it will lead to an increase in fashion Industry by 20.6 %. Brands should continue to utilize creative online strategies. (Ahmad et al., 2015). The fashion industry is going through a revolution as far as social advertising is concerned. While some brands are still uncertain, the others have incorporated social media as a fundamental part of their marketing strategies. Consumers and designers have embraced social media with a passion which is phenomenal. Unquestionably, social media, is the burning trend in fashion in today's world and we have every reason to believe in the power and impact of social media. (Ahmad et al., 2015).

The employment of social media technology by luxury brands surged in 2009. Social networking technology encourages the customers to interact with brands. Customer interactions build the brand by increasing awareness, involvement, and engagement; thus, adding to brand recall and stimulating purchases. Tweets, blogs, and social networks like Facebook, Twitter, YouTube, Instagram, and Pinterest offer fashion brands ways to connect with audiences. Initially it was believed by many fashion brands that social media would weaken the relationship with consumers, but it is now largely viewed as an opportunity to improve customer relationships and to ultimately capture a larger audience. For example, the timing was right for Gucci's multicultural social network site, "Guccieyeweb.com" for the launch of a new sunglasses collection targeting digital generation customers. Gucci updates its site of Facebook at several times a day and sends Twitter tweets (Kim and Ko, 2012). The emergence of social media such as Facebook, Twitter has boosted interest in word of mouth and viral marketing among luxury brands. When WOM travels on the Internet, it can be viral and most powerful, regardless of

whether the information is good or bad. The spread of information brings individuals to a common sphere to exchange views. Los Angeles day-to-day celebrity wear, has become a worldwide phenomenon, partly due to social media legitimizing the casual look. Therefore it is reported regularly over the social media. Vintage stores, showcasing T shirts and jeans, following the Los Angeles casual style, are the retail niche of consumers found now throughout the world (Mohr, 2013).

The increasing demand for fashion luxury lifestyle mainly among the urban population the sales of fast fashion products have increased. The fast fashion industry is growing 9.7% per year over the last five years, while their traditional-apparel counterparts have grown just 6.8% per year over the same period. (Euromointor statics 2009 -2004, 2009) The growth of the fashion industry is credited to the Fast Fashion business model that offers new fashionable clothes every few weeks at affordable prices. Thus from an set-ups standpoint, fast fashion wants a quick response to new trends and regular assortment changes (Caro and Martinez de Albeniz, 2014)

Over the last ten years market has witnessed intense changes in the buying behaviors of consumers owing to the determined introduction of new technologies, especially followed by progress in the social media. Due to this difference in the buying behaviour there has been constant need for changes in our approach to consumer behaviour theory. The fashion industry was a latecomer to the social media scene, and arguably only started to make the most of the medium around 2009-10. A study conducted by Michaela, and Orna (2009), suggests that there is direct relationship between fashion consciousness and fashion conscious segment purchase intention and a positive impact of the social media toward shopping. Social media, web and the era of mobile devices have given brands the ability to speak to consumers who are hand raisers (Michaela and Orna, 2015). Thus, fast fashion wear brands should employ the social media to influence the decision of its consumers in buying their product, making their product known or using social media as a catalyst to positively influence different segments (Michaela and Orna, 2015).Mir reports that (2012) thousands of internet newsgroups and online chat rooms have emerged, which are manipulating the buying decisions of consumers. These are beneficial, as when a large number of online users provide the similar opinion about a brand, the credibility of the brand increases. Jonas (Jonas, 2010) also agrees and says that both the social media and social networks contribute to every stage of the consumer decision-making model. Today with

the social media a person who is "fashion conscious" will be aware more quickly on fashion trends, styles, and latest looks. At the beginning Social Media was used to maintain relationships with relatives or colleagues/friends, but as it evolved we can see online a noticeable influence on the behaviour and consumer buying intent and implicitly on the purchase decision. Today it allows for the dissemination of a great deal of information about a company or product, not just limited to what a company alone puts out there, because many sites within a social media network are devoted to consumer-collected information. The increased accessibility has transformed the common consumer into a researcher. Before purchasing product, the consumer can get online to a social media network and see what other people think about products and how the company provides customer service. The more information available as outcome of conversation photos, the more likely the consumer will make the buying choice that fits his or her needs (Michaela and Orna, 2015).

A research conducted on the millennial consumers reported that people of the ages of 18 and 24 had strong ties to social networking sites and the opinions expressed by their "friends" on these sites. Therefore they were found to be more likely to purchase items "liked" by "friends" on social networking sites. Another preference parameter was the items endorsed by celebrities, since this age group tends to "like" or follow their favorite celebrities on Facebook, and Twitter (Pate, & Adams, 2013). Social media plays its role in the process of purchase at the preliminary phase with it being mostly informational. Dependency of consumers on social media to know about latest fashion is high. It is revealed that Social media has some influence on Consumer Purchase Behaviour as well as Fashion Consciousness of Consumer. Consumers believe in seeking value for money as they shop often but spend less per shopping trip indicating a lack of willingness to buy premium brands (Gul et al., 2014). Kozinets pointed that (2010) social media is increasingly perceived as a more objective source of information and all these communities have a real existence to their members and therefore have effect on many aspects of behaviour, including buying behaviour.

Social media provides a place where brands can act like people do, and this is important because people like doing business with other people; not with companies. (Michaela and Orna, 2015). Stephenson (2009) concluded in his study that in "accordance to a public relations director for Betsey Johnson "Agatha Szczepaniak" the social media website especially Twitter is considered

as an opportunity to get access to customers .They have actually become the human voice for the brand and can be used for free advertising.” Designers, retailers especially fashion Couture houses, in an attempt to shape their brand personalities on real-time worldwide online platforms are tweeting, blogging & updating their profiles on regular basis. The designers are expending money on social media to post videos, commercials, behind the scene and off screen footage and fashion shows which serves to be human voice for the brand (Stephenson, 2009). During online shopping, the customers are comfortable in buying products from retail sites they can trust (Olivier, 2008). Fresh and innovative elements have been applied by social media into the online shopping experience and is potentially catalyst for additional profits, giving brands and retailers an opportunity to place their products in front on thousands of potential customers in an easily reachable and user friendly surroundings .Social networking platforms have a wider reach to the potential consumers and target market, the customizable and accommodating interface of the networking sites is introduced to them as a perfect platform to cater a larger no of audience and for expansion of business in an interactive environment (Olivier, 2008). The designers and brands linking with the social media bandwagon, have numerous benefits. Social media is connecting with the potential buyers to marketers besides being a free tool for public relations (Ahmad et al., 2015). According to Laura Elizabeth (2011) people are connecting with brands on a personal level owing to the social networks, which in turn is affecting the fashion retail industry in many ways by providing a platform to interact with their consumers and promote their products. This relationship between brands and the consumers is essential for brands in order to drive sales in future.

PR (Public Relations) specialists and Fashion marketing relations consultants help clothing companies and retail stores establish and keep a positive civic image (Noricks, 2010). “Fashion marketing promotions and PR strategies for designers and brands includes working with the media, an acquaint media kit with packaged set of promotional materials such as photographs and background materials, scheduled media tours/desk sides, celebrity credit promotion, fashion events which includes the information regarding runway shows and fashion week and sales appointments. Fashion designers, retail outlets and promising stylists-all facets of the fashion industry were estranged before the emergence and use of social media.” The establishment of “leading retailers and brands “is the result of digital PR trends” and the “alteration between brands and publishers. (Noricks, 2010). Publishers are using their online platforms to express

their opinions on the retails similar to the way “brands are designing their own magazines,” the. For fashion news coverage Social media platforms serves as an interactive medium and are no longer considered as an addition to the print magazines. The members of social networking websites are becoming the “new professionals” of the industry (Noricks, 2010). Fashion PR has been transformed by social media, but its adoption is irregular, with overlaps in marketing and public relations activity. Participants use social media to engage fashion publics, keep up-to-date with trends, monitor competitors and promote clients. Bloggers are increasingly influential. Participants perceive they must embrace social media, or risk getting left behind (Cassidy and Fitch). For example, the introduction of a Pinterest iPhone app in March 2011 has contributed to the widespread use of Pinterest in fashion PR (Carlson, 2012). Noricks identifies the significance of social media for fashion PR is that it potentially enables more engagement with fashion publics: “Traditionally, PR tactics focused on gaining media attention, while marketing focused more on customer sales. However, social media has changed the playing field a bit, and PR is now concerned with more than just media and may be more involved in customer relationship building”.

Due to the availability of cellular phones internet surfing has become very easy. People can check updates after every minute. Social network sites have greatly helped the people which who want to establish new business set-ups owing to the cut down of large investments required. The product marketing strategies have changed in terms of product presentation from physical to the visual, sound and text based advertising. Social networking sites have made marketing and advertising of a product boundary less as countries have no boundaries on social media. Due to these sites people have an opportunity to choose from a number of brands without leaving home. Smart phones have played an instrumental role in this progress. Another important feature is that social networking sites bridges and gathers a large numbers of people at one place having similar, interests, habits and preferences. This helps the meeting of like-minded people and also presents their presence as a social group. Some researchers pointed to the fact that almost fifty percent of the shops expressed their intention of setting an account on a social network so that to provide latest information regarding new arriving products. SNS have millions of users which are ever increasing. Due to this fact they are attracting the interests of marketers and sellers. Research also reveals the trend that brands are reducing total dependency on paid media and putting more efforts in the advertising through social media. Brand should put more effort and

employ creative strategies in advertising through social media. Young people are the prominent users of internet and which they use to get information regarding any topic. Bloggers are becoming an essential feature of the fashion world, because they provide a space for the expression of one's views. Marketers are also integrating paid bloggers into their marketing mix to enhance the projection of their brand, or collaborate with the successful bloggers and provide them certain privileges. They are now viewed a new range of fashion journalists who influence the purchase intention of the consumers. Advertising blogger agencies have evolved which points to their effectiveness. Communication is the distinctive feature of social networking sites which has enabled the activities based on value building of brands. Consumers today trust the social network sites as people write about their personal experiences. An effective communication process is always bidirectional. These sites are also instrumental in understanding the values of fashion conscious consumers. Studies show that social media and fashion industry are high interdependent on each other. Their integration has become phenomenal. It is also a burning trend and have its influences and power. Interaction enables brand value building by customer's awareness, involvement and engagement. Many social networks such as facebook, twitter, instagram, youtube, whatsapp, blogs and pinterest are frequently used by fashion brands to keep in touch with the consumers. It also enables the brands to capture the larger audience. For this purpose brand utilize right timings for the release of a product. Word of mouth and viral marketing are renewed marketing strategies used by the luxury brands. Social networking sites have also contributed in the growth of fast fashion business that requires the quick response to changing fashion trends. There is a direct relationship between fashion consciousness and fashion conscious consumers purchase intentions. Thus the social media web and mobile devices have provided the brands with an opportunity to communicate with the fashion conscious consumer segment. There are ways by which fashion brands can influence the purchase intentions of consumers and build favourable outlook, such as chat rooms, news groups, blogs, videos, behind the scene videos and photos. Increased availability and acceptability of such sites have changed the consumers into a researcher. The consumers make their buying decisions on the basis of conversations and available photos, while choosing among the most suitable product. The role of social media in influencing behaviours is mainly informational. Another distinguishing feature of social media is it provides a place where "brands can act like people do", making the shopping experience more personal and exclusive

for customers. Social media provides the opportunity to introduce their product to thousands of potential buyers by placing their product in a user friendly and becoming environment. This rises the chances of additional profits and sales. The most special feature of Social media is that, it is a free tool for establishing public relations. This public relation building with the help of Social network sites will be a key to drive of increasing sales in future.

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Impact of Mixed Policy Targeting to Control Inflation:

A Case Study of Pakistan

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ABSTRACT

Price stability has become the major long-term goal of every economy. The State Bank of Pakistan is also making efforts to adopt an appropriate monetary policy to handle inflation in the country. This study will use mixed policy targeting to bring price stability in Pakistan. This research constructs a single equation model to empirically investigate mixed policy strategy. The estimation results indicate that in the long-run monetary policy is effective in controlling inflation while the role of fiscal policy is insignificant. We will consider inflation rate as a dependent variable in the model which will be measured in terms of CPI. The independent variables are money supply (M2), government consumption expenditure (GCE) and real GDP growth. The study will use annual time series data from 1975 to 2013. This research uses Unit Root test to examine the stationarity of data. Based upon stationarity of time series data the technique of Autoregressive Distributed Lag Model has been used.

Key words: Monetary policy, central bank, JEL Classifications: C32, E31

Introduction:

To achieve the smooth and sustainable growth the coordination of fiscal and monetary policies becomes essential for developing countries. Although both policies have different policy instruments that lead to opposing macroeconomic movements but their ultimate goal coincides with each other: volatility which in return accelerates price instability and leads to poor economic growth. Dr. Ishrat Hussain, the Ex. Governor of the Pakistan's central bank during 1999-2005 explained that it is not possible for both developed and developing countries to originate and execute such a monetary strategy which is independent from the country's fiscal policies.

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Zubaria, et al., (2011) concludes that there is no close association between fiscal and monetary policy. However, to some extent the fiscal policy has influence on country's central bank. Javaid, et al. (2009) explained that the policy makers should concentrate more on monetary policy as compared to fiscal policy to achieve economic growth. Farooq and Nadeem (2010) analyzed the relation between fiscal and monetary policies in Pakistan during various economic conditions covering the period from 1965 to 2009. This study explains that the behavior of monetary and fiscal policies depicts no change before and after the establishment of Monetary Fiscal Policies Coordination Board in 1994. The authors explained that although both the strategies presented by monetary authority and government work independently during given time period. However, during the periods of military dominance there exists macroeconomic stability which may be due to the existence of coordination of these two policies. The authors concluded that to handle various economic issues the coordination between fiscal and monetary policies hardly exist.

Bashir et al., (2011) have analyzed major factors with reference to Pakistan which influence inflation. They have used the annual data covering the period of 1972-2010. Johansen Co-integration and Vector Error Correction approached have been utilized to attain empirical results. The outcomes of the analysis explain that some variables such as supply of money, GDP, public expenditures and price of foreign goods have direct impact on consumer price index while government revenues has inverse relation with CPI.

There is a need for a comprehensive analysis to provide solution for the problem of price instability and to analyze empirically the impact of mixed policy strategy to control inflation in Pakistan. This study provides an empirical analysis of mixed policy strategy to analyze its impact to bring price stability in Pakistan. Therefore, this research is undertaken using different relevant policy variables such as inflation rate, money supply and government consumption expenditures. Therefore, this study is undertaken to provide guideline to overcome the issue of ever increasing inflation in the country. Based upon above discussion this research formulates following problem statement.

Problem Statement:

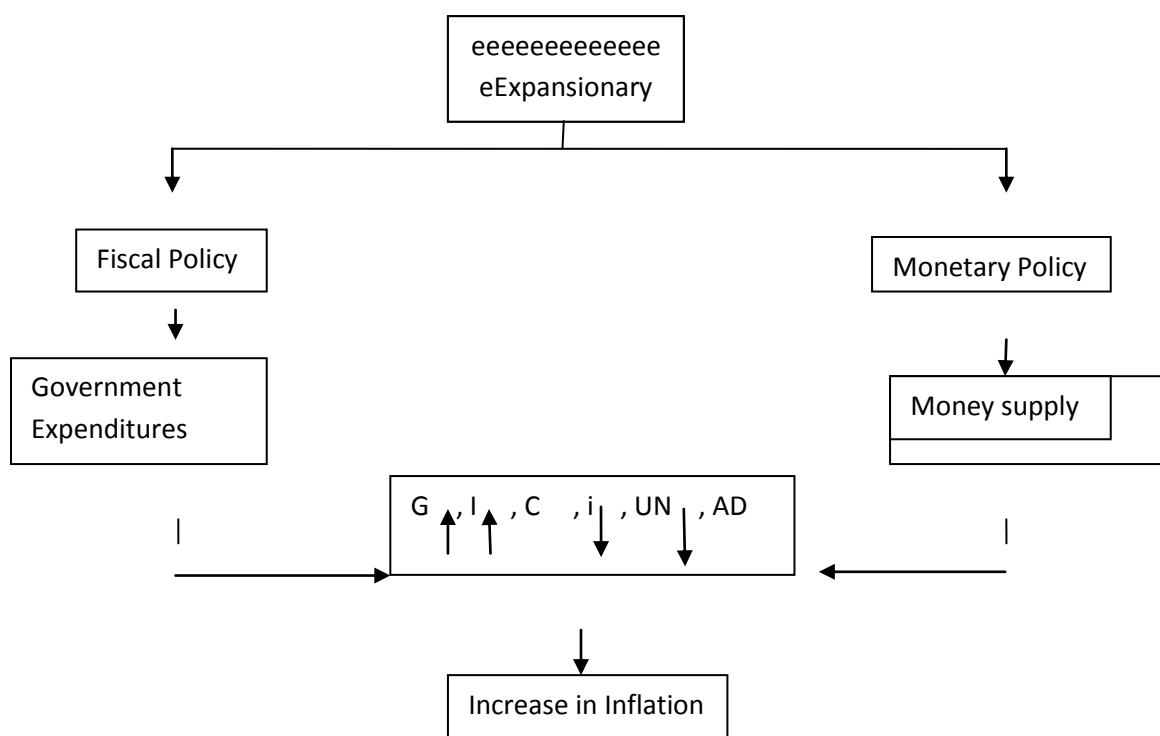
This study empirically analyzes the mixed policy targeting to suggest rather the fiscal or the monetary policy the central bank of the country should implement to handle the problem of inflation in Pakistan?

Inflation Rate, government expenditures and money supply in Pakistan:

The concept of coordination of fiscal and monetary policies is getting popularity in these days. The following figure 1 (a) explains that how monetary and fiscal policy instruments affect inflation.

Figure 1 (a)

Relation between inflation rate, government expenditures and money supply

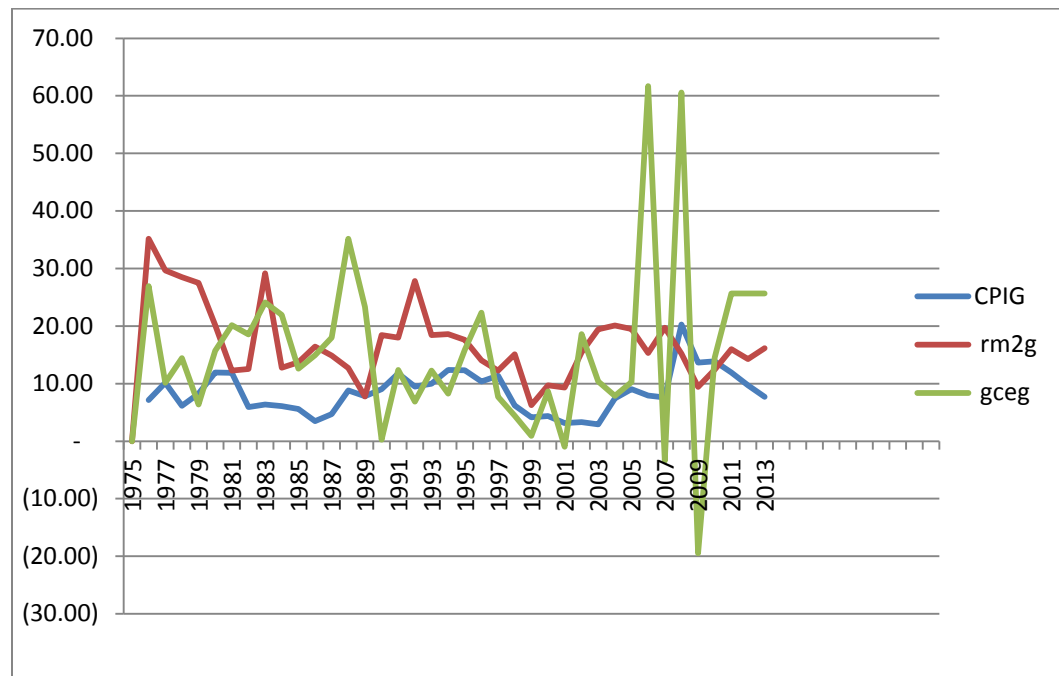


Source: Author's own contribution

This study assumes that government consumption expenditures represent fiscal policy while money supply is the policy variable to explain the response of monetary policy. The above flow chart explains that expansionary fiscal and monetary policies increase government expenditures and money supply respectively. This enhances aggregate demand and put upward pressure on inflation. The graphical presentation of the above explained variables is given below.

Figure 1 (b)

Relation between inflation rate, government expenditures and money supply



Source: Author's own contribution

The above figure 1 (b) depicts that there exists positive relation between inflation rate, government consumption expenditures as percent of GDP and growth of real money supply. All three variables show fluctuations in their behavior because of inappropriate monetary and fiscal policies, uncertain natural disasters and unexpected price shocks of international commodities. However, it is expected that economic conditions will remain better in the start of the fiscal year of 2015 as due to the stability in foreign exchange market the SBP has significantly high foreign exchange reserves. The foreign exchange reserves amplified. They reached to the level of \$9.6 billion in July 2014 in contrast to \$2.8 billion in February 2014. Furthermore, the government decreases the budgetary borrowings from the banks which results in limited growth of broad money as it was 12.5 percent in 2014. During the last three decades this is the lowest rate of monetary expansion. Besides this the average CPI inflation rate reaches to the single digit of 8.6 percent in 2014. This is for the second consecutive year that the inflation rate remains at single digit. The SBP anticipate that for the fiscal year of 2015 the average CPI inflation will remain within the limits of 7.5 percent to 8.5 percent.

Model and the Methodology:

The given model is utilized to examine the effect of mixed policy in controlling inflation rate in Pakistan. The mixed policy shows the impact of some instruments of both policies at a time to analyze which one is more efficient in stabilizing inflation. To analyze the short-term and long-term relationships among Pakistan's inflation rate (CPIG), real gross domestic product growth (RGDPG), real money supply (M2) and government consumption expenditure (GCE) econometric model has been developed. In this model the main independent policy variables are real money supply and government consumption expenditures representing the role of monetary and fiscal policies respectively. Real GDP growth is an independent supporting variable. The model explains the changes in the inflation rate in relation to the changes in RGDPG, M2 and GCE. The following regression model analyzes the long-run behavior of inflation rate, real GDP growth, real money supply and government consumption expenditure in Pakistan.

$$\text{CPIG}_t = a_0 + a_1 \text{GCE}_t + a_2 \text{RGDPG}_t + a_3 \text{M2} + \varepsilon_t \quad \text{----- (1)}$$

Where:

CPIG = Growth Rate of Consumer Price Index, (2005 = 100)

GCE = Government Consumption Expenditures, measured as percent of GDP

RGDPG = Growth Rate of Real Gross Domestic Product

M2 = Real money supply, measured in rupees billion

ε_t = error term

Hypotheses for Mixed Policy Targeting:

The model investigates the following hypotheses.

H₀: There is no long-run relation among inflation rate, government consumption expenditures, money supply and growth rate of real gross domestic product.

H₁: There is a long-run relation among inflation rate, government consumption expenditures, money supply and growth rate of real gross domestic product.

The above model indicates that the level of government consumption expenditure, growth rate of real gross domestic product and real money supply determines inflation rate in Pakistan. Due to expansion in fiscal policy the government consumption expenditure will increase. It widened the gap between investments and savings. More external resources will require filling this gap. If the government try to overcome this problem through deficit financing or increasing borrowing from State Bank of Pakistan it will lead to upward shift in price level. An extension in monetary policy shows raise in the growth of money supply which generates inflation.

In equation (10), projected relations of GCE, RGDPG and M2 with inflation rate are explained as: $a_1, a_3 > 0$ and $a_2 < 0$ respectively. The sign of a_1 shows existence of positive relation among government consumption expenditure and inflation rate (Bashir et al., 2011).

The negative sign of a_2 shows that growth of real GDP inversely affects inflation rate in Pakistan (Rizvi et al., 2012; Khan and Qasim 1996)

. The positive sign of a_3 shows that our results are consistent with Friedman's views that money is a monetary phenomenon (Bashir et al., 2011, Ahmed et al., 2014)

After confirming the existence of co- integration between given variables the study moves towards next step. In this stage the long-run relation is estimated using selected ARDL model. And the Schwartz - Bayesian Criteria (SBC) is used to choose the model.

The description of ARDL model related to equation (1) is given below:

$$\begin{aligned} \Delta CPIG_t = & b_0 + \sum_{i=1}^{m1} b_{1i} \Delta CPIG_{t-i} + \sum_{i=0}^{m2} b_{2i} \Delta GCE_{t-i} + \sum_{i=0}^{m3} b_{3i} \Delta RGDPG_{t-i} + \sum_{i=0}^{m4} b_{4i} \Delta M2_{t-i} \\ & + b_5 CPIG_{t-1} + b_6 GCE_{t-1} + b_7 RGDPG_{t-1} + b_8 M2_{t-1} + \varepsilon_t \end{aligned} \quad \text{----- (2)}$$

A general error correction representation of the ARDL model for equation (2) is as follows:

$$\begin{aligned} \Delta \text{CPIG}_t = & b_0 + \sum_{i=1}^{m1} b_{1i} \Delta \text{CPIG}_{t-i} + \sum_{i=0}^{m2} b_{2i} \Delta \text{GCE}_{t-i} + \sum_{i=0}^{m3} b_{3i} \Delta \text{RGDPG}_{t-i} + \sum_{i=0}^{m4} b_{4i} \Delta \text{M2}_{t-i} \\ & + \lambda \text{EC}_{t-1} + u_t \end{aligned} \quad (3)$$

Where m_1, m_2, m_3, m_4 are the maximum length chosen by ARDL model. The λ is the speed of adjustment parameter and EC is the residuals that are obtained from the estimated co-integration model of the equation (2). For determining the goodness of fit of the ARDL model 4; the diagnostic tests and the stability tests are carried out.

Empirical Results:

To test the null hypothesis of no co-integration or no long-run association between inflation rate, government consumption expenditures, money supply and growth rate of real gross domestic product we must decide about the order of lags on the first-differenced variables. This study uses annual data. It experimented up to 3 lags on the first-differenced of each variable and calculated F-statistics for the joint significance of lagged levels of variables in equation (2). The calculated F-test statistics when one lag is imposed is 8.4756; this is higher as compared to the critical value of the upper level of the band (i.e. 4.84) at the 5 percent level of significance. These results show that when the order of lags is 1 in equation (2), the calculated F-Statistics is higher than the upper bound and the null hypothesis of no long-run relation between the variables in equation (1) is not accepted. So, the result provide evidence regarding presence of a long-run relation among inflation rate, government consumption expenditure, growth rate of real gross domestic product and real money supply. Contrary to this, the long-run relation vanished when we move to second or third lags. These results provide support to continue to the next stage of estimation. Further, the long-run relation is calculated using the selected ARDL model.

The table 1 shows that the coefficient of real money supply (M2) is significant at 3% and as expected has positive sign. The coefficient of growth rate of real gross domestic product

(GRGDP) and government consumption expenditure have accurate signs and are statistically insignificant at 5%.

TABLE 1: ARDL (1, 0, 0, 1) Model Long Run Results

Dependent Variable is CPIG

Regressors	Coefficients	Standard Error	T-Ratios[Prob]
GCE	0.0748	0.3541	0.2112[0.834]
RGDPG	-0.2413	0.1493	-1.6166[0.116]
M2	0.1568	0.7060	2.2205[0.034]
C	8.5676	5.1364	1.6680[0.105]

$R^2=0.5775$, $\bar{R}^2=0.5094$, $F(5, 31)=8.4756$ [.000]

This shows that inflation is a monetary phenomenon and the role of monetary policy is most efficient in controlling inflation Bashir et al. (2011), Asare et. al. (2013)

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The outcomes of diagnostic tests related to equation (2) for short-run estimation are given in table 2.

TABLE 2: The Diagnostic Test Statistics

Functional form misspecification	$\chi^2_{FF(1)}$	0.00465[0.946]
Non-normal errors	$\chi^2_{N(2)}$	0.9553[0.62]
Heteroskedasticity	$\chi^2_{H(1)}$	2.6714[0.102]

The ARDL model 4 based on and SBC approved a range of diagnostic tests named as functional form miss-specification, non-normal errors and heteroskedasticity as the probability values of all tests are greater than 5%. In order to implement the stability test on the preferred error correction representation of the ARDL method, the ARDL error correction representation of equation (3) is given in Table 3. The estimation outcomes related to Schwarz Bayesian Criterion are displayed in Table 3.

TABLE 3: Error Correction Representation for ARDL (1, 0, 0, 1) Model

Dependent Variable is ΔCPIG

Regressors	Coefficients	Standard Error	T-Ratios
ΔGCE	0.05269	0.2510	0.20997[.835]
ΔRGDPG	-0.17	.0989	-1.7187[.095]
ΔM2	-1.5664	0.4860	-3.223[.003]
Constant	6.0361	3.6035	1.6751[.104]
$\text{ECM}(-1)$	-0.7045	0.1420	-4.9630[.000]

$R^2=0.4848$, $\bar{R}^2=0.4017$, $F(4, 32)=7.2933$ [.000]

The results of error correction model given in table 8.3 shows that in short-run government consumption expenditures as percent of GDP (GCE) have insignificant effect on the CPIG. It has positive sign.

The short-run impact of RGDPG on inflation rate is negative and it is marginally significant at 10 % level. The real money supply is significant but contrary to given literature its coefficient

has negative sign in short run. The ECM coefficient is highly significant having accurate sign. It verifies a long-run relation among the variables in equation (1). The coefficient of ECM term indicates that adjustment procedure is very fast. About 70 % disequilibrium in inflation rate in previous year from its equilibrium path will be corrected in the recent year. The graphs of CUSUM and CUSUMSQ to confirm the steadiness of short-run and long-run coefficients in model 4 are displayed in figure 2 (a) and (b).

FIGURE 2 (a)

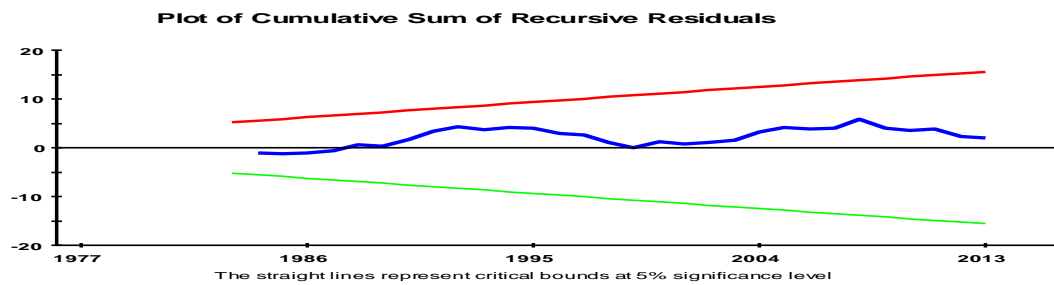
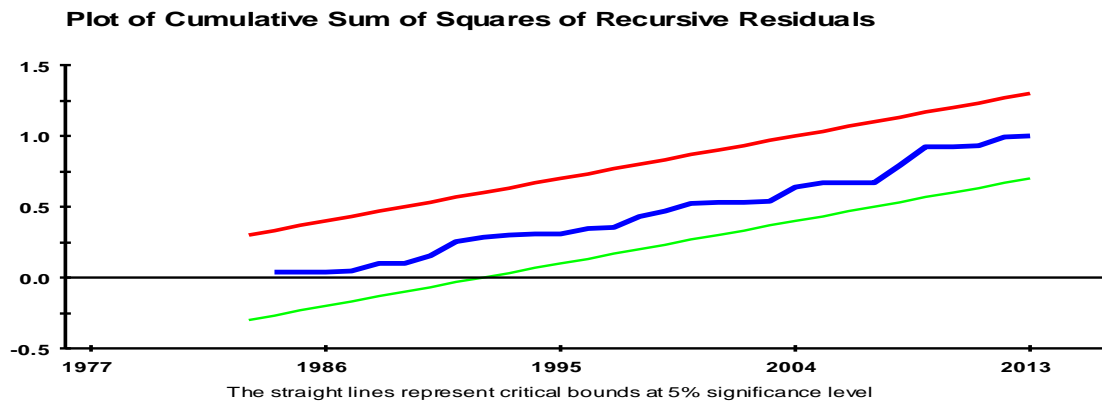


Figure 2 (b)



Figures 2 (a) and (b) show that the graphs of CUSUM and CUSUMSQ statistics are well inside the critical limits suggesting that coefficients in the model are stable (Ndjokou 2011; Akinbobola 2012).

Conclusion:

In brief in given model we use government consumption expenditure as percent of GDP (GCE), growth rate of real GDP (GRGDP) and real money supply (M2) to estimate inflation rate (CPIG) in Pakistan. We use the time series procedure of ARDL modeling technique to study the long-run behavior of inflation rate, fiscal policy variable of government consumption expenditure as percent of GDP, monetary policy variable of real money supply and controlled variable of real GDP growth rate in Pakistan. The estimation results indicate that in the long-run monetary policy is effective in controlling inflation while the role of fiscal policy is insignificant. Tight monetary policy will control inflation. The short-run effect of real money supply is significant but indicating inverse relation with inflation. The possible explanation of this relation is that according to Akinbobola (2012) “inflation may not be due to aggregate demand pressure but rather due to interruptions in the supply chain of goods both from the domestic and foreign supply outlets”. Further, short-run coefficient of growth of real GDP is significant but it becomes insignificant in the long-run having accurate sign confirming the monetarist’s views. The coefficient of ECM term is highly significant having expected sign. The coefficient of ECM is about 70 % indicating that adjustment process is very fast.

Limitations

The major limitation of the study is that it left many other variables such as budget deficit, oil prices, unemployment rate, wheat prices, price of imported goods, real exchange rate etc. It is for future research to analyze the inter relation between inflation and above discussed variables by incorporating them in a model for Pakistan. Some other techniques such as VAR and Cointegration may be used for the analysis. The time span of the study may be enhanced according to the available data. There is another option to extend this study by comparing the monetary strategies of various countries of same region and across the region.

Policy implications

This study empirically analyze the given data on monetary and other variables to control inflation in Pakistan covering the data from 1975-2013. This study formulates following policy implications for the country. The SBP should announce an appropriate and autonomous monetary

policy to bring price stability in the country. The objectives of monetary policy must be clearly defined. The SBP should try to control inflation and to maintain economic growth in the economy. The SBP should clearly define its policy instrument so that people can make their future decisions with confidence regarding their saving and investment decisions.

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Growing up with Dark Complexion in Pakistan

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Maryam. F. Munir³

Abstract:

This study is done to check the sights of individuals have dark complexion. In individuals personality formation complexion play a significant role. Dark complexion has a great impact on person's self-esteem, self-efficacy and level of confidence. The importance of complexion in view of marriage proposals, marital adjustment and gender differences are also explored. Six respondents were selected which included: three males and three females with dark complexion. Qualitative research method was employed. Data was collected through Semi structured interviews. Grounded theory is used for describing the results. Results reveal that educated females with dark complexion report higher self-esteem and self-efficacy as compared to educated males with dark complexion. Both educated dark males and females avoid social gatherings; adopt different coping strategies including positive approach towards life: altruistic behavior, enhanced inner beauty and focus on education to compensate for the criticism of others. Complexion also plays an important role in seeking marriage proposals and marital adjustment.

Keywords: Dark complexion, Grounded theory, Prejudice, Self-esteem, Self-efficacy, Pakistan

Introduction

Complexion may become the reason of appropriate adjustment in life because individuals with dark complexion do not seem to receive preferences in every department of life and they may face many difficulties regarding job, marriage proposals, marital adjustment, and even in educational opportunities. Dark complexion also effects individual's self-esteem, self-efficacy and level of confidence. They may face more criticism from parents, siblings, relatives, neighbors, friends, class fellows, teachers, colleagues, and authority figures and, their life partner

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as compare to individuals with fair complexion. Individuals with various complexions make this world a colourful place to live. The skin complexion is a prominent differentiation between human beings. It is a serious problem and has immense psychological effects on individual's personality. Furthermore, skin complexion has a profound impact on the individual's self-esteem, self-efficacy and social relationships. Skin color is considered as a criteria of attractiveness and it is the basis of labeling someone as pretty or ugly (Maan et al, 2009).

Dark complexion has an immense effect on the individuals' self-esteem. Self-esteem is defined as a personal thinking and beliefs about him/herself and self-efficacy is defined as individual realization about his/her abilities and potentials. Women with dark Complexion think negatively about their self and they are unable to realize their inner potentials and abilities. They develop a negative image about themselves like they are unattractive and unable to demonstrate their potentials in the world (Schumacher & Leonard, 2005).

Women have a tendency to attend the evaluations of others and are vulnerable to negative appraisals. Women always ready to confirm their self through appraisals of others more than men do. Media also plays a negative role to encourage the domination of white complexion individuals over dark complexion and consequently dark women easily adopt negative self-concept with no trouble as comparable to dark skin men. The facial Features study explains that women with dark skin color and unattractiveness often have a negative appraisal about themselves which damage their sense of self. Across all cultures, women face issues with dark skin color and physical unattractiveness than men. The stereotype of attractiveness and color preferences are more intense for dark women (Morris, 2009).

Hence, complexion has a significant role in marriage proposals and marital adjustment. Women with fair complexion has positive impact on her demand in society regarding marriage proposals. Marital adjustment is a condition of adjustment where clashes may be least (Walker, 2003). It is an accommodation, friendship and intimate relationships between husband and wife (Hill, 2002). In general, a liking for fair and beautiful women is a universal fact and has been known to exist in nearly every society. Fair skin is regarded as a standard of purity and innocence in all over the world (Shankar and Subish, 2007).

Objectives

The objectives of the study are:

- To explore whether dark complexion affects individual's self-esteem and self-efficacy,
- To study the significance of complexion in seeking marriage proposals and marital adjustment.
- To investigate gender experiences with dark complexion.

Research Questions

The present study aims at answering the questions:

1. How does dark complexion affect individual self-esteem and self-efficacy?
2. How does complexion play a role in getting marriage proposals and marital adjustment?
3. How do each gender experience dark complexion?

Literature Review

Skin complexion is an essential feature in the perception of female's beauty. It also affects their marital prospects, job prospects and social status (Thompson & Keith, 2001). Females with fair complexion have several benefits including better marriage proposals, social acceptability, employment status, while females with dark complexion suffer some psychological problems like depression and hypertension (Maan et al, 2009). The preference of fair complexion over dark complexion is a huge bias for dark individuals and it is a contributory factor to disturb one's mental health, generate some psychological problems like they may face stress and adjustment problems, become timid, shy and socially withdrawal. The desire for white complexion creates a lot of psychological problems like poor self-confidence and feelings of inferiority among women. There is an old Louisiana saying that goes, "if you are brown, hang around. If you are yellow, you are mellow. If you are white, you are all right. If you are black, get back" (Kerr, 2005).

The importance of complexion has been seen in all over the world. In South Asia, fair skin is considered as a legacy of upper class while dark skin is related with labors working in fields. In the subcontinent British ruled for around two centuries. At that time the white were in ruling position and dark were the slaves and that royal heritage in the subcontinent may be one contributing reason to set the belief that white people are powerful, beautiful, fortunate and attractive. Moreover, American and British media which includes film, television and entertainment industry exerted an influential effect in the subcontinent to reinforce the belief that whites were enjoying more opportunities and have great influence on world. Power and

dominating characteristics are often associated with fair skin. Fairness is also considered as a hallmark feature of beauty in Asian Culture. Indian community encourages color biases by preferring fair skin people over black people (Saifee, as cited in Malike, 2007). In India, the words for fair and beautiful are synonymous and it is considered as a symbol of attractiveness, superiority and beauty. In film industry it is also seen that heroines are usually fair and beautiful, the heroes are fair and handsome and the villains are dark (Shankar & Subish, 2007).

In subcontinent it is a problematic issue for both genders. But in our society dark complexion has a worse impact on women's personality, psyche, and interpersonal relations, marriage proposals and marital adjustment than men. According to Holtzman (1973) society enhance the negative belief of dark women that beauty with white skin is a symbol of fortunate and beauty whereas dark skin is a symbol of unfortunate and ugliness. Harrison and Thomas in 2009 demonstrate the positive link between attractiveness and awareness of abilities and success among women.

Methodology

1.1: Participants

In present study the sample consisted of six individuals, three males and three females having dark complexion. One was a young unmarried male who was post graduate, doing job as a teacher. The second dark male was a married man who graduate was doing job related marketing. The last male was a young unmarried man who was post graduate, doing job in organization. One dark female was unmarried, student of MBBS. The second was a young unmarried female, student of M.S. The third was a young unmarried dark female, student of B.Sc. Honors.

1.2: Material

An interview schedule was prepared for semi structured interviews. The pilot study was conducted to find out the significant questions for extracting the desired information through in depth interview.

1.3: Procedure

The process started with the selection of individuals whose complexion was dark. The sample was consisted ten individuals including three educated dark females and three educated dark males, parents of dark girl and fair boy. Convenience and purposive sampling technique was used. The objective of the current study was explained to the respondents. Rapport was built with the interviewees before conducting the interview. Informed consent and audio recording

permission was taken from interviewees. The duration of the interview was 40-45 minutes. Data was collected through detailed semi structure interview. After data collection, interview was transcribed in written form. Line by line coding was used as an initial tool. Data was integrated with codes and categories. Themes were identified from the data and organize them in clusters. Finally the tables of organized themes were drawn.

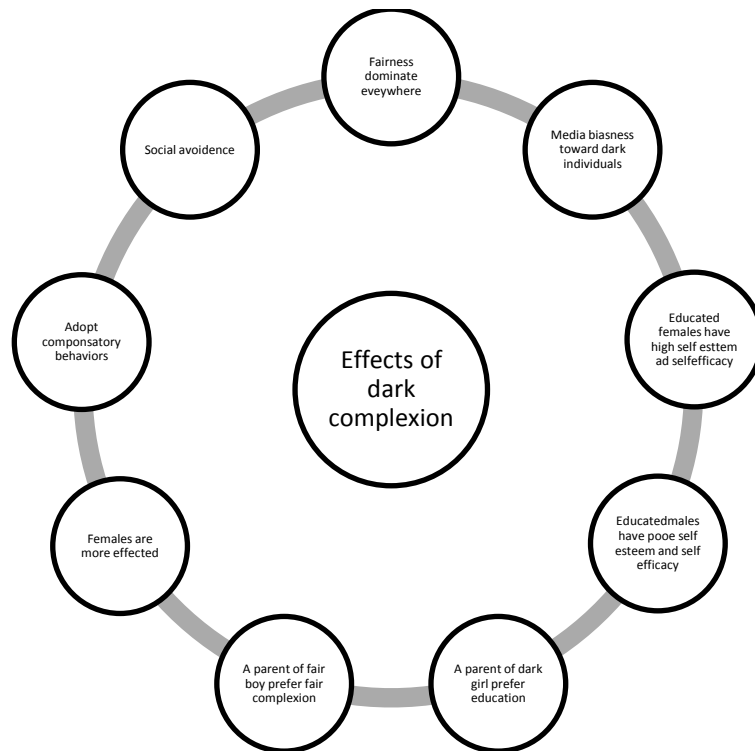
1.4: Data Analysis

Grounded theory was used to conceptualize the data. Grounded Theory is an empirical qualitative paradigm which seeks to adhere to the scientific method. It follows the process of induction from empirical data and is not influenced by preconceived theoretical notions. Grounded theory is designed to facilitate the process of discovery of theory generation. Grounded theory involves the progressive identification and integration of categories of meaning of data. Grounded theory is both the process of category identification and integration (as method) and its products (as theory) (Willing, 2001).

Results

In this study results revealed that complexion plays essential role in marriages in Pakistani culture. Dark complexion also has an immense effect on one's personality regarding self-esteem and self-efficacy. It also suggested that females with dark complexion are effected more as compare to dark males. The finding of the study is depicted in the figure 1.

Effects of dark complexion



Source: Develop by Authors

This figure shows that white complexion dominate in our society and consider symbol of beauty. It revealed that females have high self- esteem and self -efficacy with dark complexion. They got higher education in order to get escape from the society criticism and get their attention with good qualification. People who have dark complexion may also adopt social avoidance and different compensatory behaviors to show their potentials.

Discussion

The purpose of the present study was to explore the effects of dark complexion on individual's self-esteem, self-efficacy, and role of complexion in marriage proposals, marital adjustment and gender differences with dark complexion.

The results revealed that complexion is considered as a symbol of beauty. The attraction toward the fair complexion is seen all over the world. Individuals with fair complexion are considered to have appealing personality while people with dark complexion face scornful attitudes. In this materialistic world appearance matters a lot and fair complexion furnishes and grooms individual's appearance. The results of the present study shows that fair people are dominating in all aspects of life.

Results suggested that dark complexion also affects one's personality because complexion is an integral part in shaping personality. It has some positive and negative impacts on it. Positive aspects of personality leads to enhanced inner beauty, adaptation of good behavior, more realistic and seek better adjustment. Educated females with dark complexion have high self-esteem and self-efficacy. Dark complexion helps them to realize their hidden potentials, they focused on their inner self, they explore themselves and use the inner abilities which help them to move in society successfully and face hurdles with dignity. One of a dark female stated

"When I receive negative attitude and criticism from others, it has positive impact on my personality. When I think about myself I was able to recognize my own abilities, nobody gives importance to me which made me self-centered and this thing taught me what I can do by myself and I realized my abilities. I participated in debates, started poetry and was more focused on education".

Ahmad (2001) argued in her novel that females who belong to middleclass, not so beautiful, and have dark complexion seem to have high self-esteem and self-efficacy. The reason is they focus on their inner abilities utilize them in a positive way, and prove their worth in society. They became more confident, and show keen concern toward education. She also suggested that dark and unattractive women become more realistic and bravely face the bitter reality of life, become confident, use all their potentials, adopt struggling attitude towards life and try to achieve success. Criticisms of others make them more strong, focused and ambitious.

Results show that gender differences existed in relation to personality (self-esteem, self-efficacy), marriage proposals, and marital adjustment. The personality of educated dark males greatly effected as compare to educated dark females regarding self-concept. They have low self-esteem and self-efficacy as compare to educated dark females. The reason being that males have strong pressure from the society for pursuing professional career as they are more egoistic therefore their self-esteem effect due to dark complexion. The educated dark females adopted positive personality characteristics due to their encouraged home environment, and supported atmosphere from college, and universities. They receive great support from teachers and peer as compare to educated dark males. One of a dark male stated

"I could not realize my hidden potentials which lead to negative thinking about me".

Results exposed that Social withdrawal and extra sensitive attitude were the similarities between both dark males, and dark females which are reported in the study. As they participate in

different social gathering they faced more criticism which makes them socially aloof. They also adopted different coping strategies or behaviors to run away from other criticism. They enched their inner beauty by becoming more kind, sympathetic, and courteous towards others.

Results indicated that complexion has imperative role in marriage proposals, and marital adjustment. In our society males with dark complexion face less problem in getting proposals, and marital adjustment as compared to dark females. Society accept dark males with good jobs, and family background. But for females it is stigma, and people are reluctant to select dark girl for their son. Married females with dark complexion also face criticism from husband and in-laws which affect their adjustment in married life as compare to married males with dark complexion.

Media, particularly electronic, is biased towards fair complexion. Nothing seems to be important but appearance with fair complexion. Media through dramas, songs, commercials promotes fair individuals.

Conclusion

This research attempted to gain an understanding of experiences of dark individuals and the effects of dark complexion on personality. The research illustrates that fair complexion dominates everywhere in the society. Preference of fair complexion is given prime importance in marriages. A girl with dark complexion has not been accepted by the society and she has to face many hurdles while seeking adjustment. Also it was resulted that educated dark males encounter less self-efficacy and self-esteem as they have more preference for professional establishment. Educated dark females had high self-esteem and self-efficacy as their coping strategies are stronger than dark educated males. Parents of dark girl enhance their daughter's abilities. Education, positive attitude, altruistic behavior is groomed in order to remain stable in the society, and to compensate for dark complexion. They give preference to family background, education and job, and on least bothered fair complexion son-in-law. Whereas parents of fair boys give importance to fair complexion and good family background while looking girl for their son. To conclude, fairness plays a vital role in making the personality stronger.

Recommendations

- To increase self-esteem and self-efficacy of males it is needed to appreciate their work, encourage them, to promote their abilities, give them confirmation that nature, good behavior and inner beauty is more important than appearance and fair complexion.
- Supportive atmosphere should be provided to dark people in order to boost up their confidence.
- Education through workshop, seminars and behavioral intervention programmes should be done.

Limitations

- The uneducated class should be taken in the study.
- Qualitative research should be promoted in our country.
- The upper and lower class opinions on dark complexion should be included in this study.
- Individuals with dark complexion are hesitant to talk about their complexion and hide themselves.

Implications

The study will help to explore the effects of dark complexion on individual's self-esteem and self-efficacy. It will adhere to identify the problems of dark complexion individuals. The present study will explore the experiences of men and women with dark complexion. This study will bring to light the difficulties of dark complexion individuals in getting marriage proposals and marital adjustment. Through awareness session and clinical sessions it will help to highlight and work out the problems associated with dark complexion. However prior research in this field has not been conducted and complexion which is imperative part of Pakistani culture needs to be studied.

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multinational conflict.

Introduction

Baluchistan is the largest province of Pakistan as far as the area is concerned, constituting approximately 44% of the total land mass. Its location has great importance because its

boundaries touch international borders on two sides. This is suitable for international trade. Baluchistan shares border with Iran which is 909 kilometers and Afghanistan to the north. To its South lies the Arabian Sea. Baluchistan's coastline totals 760 kilometers. Pashto and Baluchi are the main languages of the province because Pushtoon and Baluchies constitute major part of the population. Quetta is the capital city of Baluchistan and Gwadar is the developing port city on the coast of the Arabian Sea/Indian Ocean. The Pakistan Government is currently undertaking a large project with Chinese help to build a large port at Gwadar. Baluchistan is rich in mineral resources. It is the first major supplier of natural gas in Pakistan. Baluchistan is located at the Southeast edge of the Iranian plateau. It strategically bridges the Middle East and South-West Asia to Central Asia and South Asia and forms the close to Oceanic frontage for the landlocked countries of Central Asia. The Suleiman Mountains dominate the northeast corner and Bolan Pass is a natural route into Afghanistan towards Kandahar, used as a passageway during British campaigns in Afghanistan. The capital, Quetta is located in the most densely populated districts in the north east of the province. It is situated in the valley between Chiltan and Murdar ranges, near the border with Afghanistan. It is connected with Kandahar in Afghanistan by an all weather road. A railway line runs to the border town of Chamman. The weather varies from time to time and from place to place. Winter in the highlands is extremely cold. Summer is hot. Sibi is the one of the hottest places in Pakistan and recorded temperature is 52 centigrade. The Desert climate is characterized by hot and very dry arid conditions. Culture of Baluchistan is as old as its history. Culture is primarily tribal, deeply patriarchal and conservative. Baluchi society is dominated by tribal Chieftains called Sardars, Mirs, and Nawabs who are autocratic. They are called ruling elites of the Baluchistan and have been criticized for blocking educational development and empowerment of Baluchi people. But on the other hand such types of practices are limited to the Baluchi areas. The Pashtun regions have high literacy rate. Economically Baluchistan has great importance in Pakistan because of its richness in mineral resources. It share in the economy historically ranged between 3.7% to 4.9 % .The economy of province is largely based upon production of the natural gases, coal, and minerals outside of Quetta. The infrastructure of the province is gradually developing but still lags far behind other provinces of the Pakistan. Furthermore, attention is needed for right utilization of the natural resources of Baluchistan. If it is utilized in the right way, it will play its due role in economy of Pakistan. Especially, now a day's Saindak gold and copper mining projects are on the way. With the passage of time, it will

prove that our economy will reach to the point that we as nation can expect now. Therefore Baluchistan is the province which is well known because of its richness in mineral resources such as Gold, Copper, Chromite, Coal and Natural gases etc. For the sake of the betterment of our country's economy; still much measure is needed to be taken to utilize all these resources. If such measures are taken, Pakistan can overcome the economic crisis and can achieve an outstanding, remarkable and honorable status in the world.

Strategic Importance

Certainly, Pakistan is considered one of the areas which is full of natural, economic political welfares. Beside this strategic position, this province has assigned much significance to it. Since last 20 years, it has been working as great center for many strategic uses of great powers of the world. Three great powers like USSR, USA and Britain had witnessed its significance particularly post-cold war to after 9/11. Persian Gulf is the place where 65% of the world oil is found; it is 1,099 miles away from Pakistan which is shortest trade route for European traders, so geo importance of Pakistan is further increased(Ahmad, 1992).

Rising importance of China and connectivity of border with Baluchistan has amplified the prominence of this region. China is residing in the northern part of Baluchistan along with Kashmir state sharing a boundary of nearly 400 kilometers. It shares 400 km long border with China. Connectivity with Tajikistan is also there which is separated not through a proper border but a thin strip between two. In east, it shares a border of 1650 kilometer with Punjab-Rajasthan and in west it is connected with Afghanistan divided by Durand line of 2240 km. On one side in Pakistan, Baluchistan is connected with Arabian and Indian Ocean having a belt of 700 kilometers.

These are some aspects which enhanced strategic significance of Pakistan for superpowers. These features have made Baluchistan so significant and had enhanced its strategic.

Proximity of Great Powers

After the incident of 9/11, its strategic position has doubled due to the linkage with great powers of the world. The significance of Baluchistan is boosted for its proximity with its neighboring countries like Russia and China. Any swing and change among the world powers directly affects. Two major aspects have given Pakistan a status: one of them is safety measures for its own

protection and the other one is trade. USA has also developed special relations with Pakistan when it performs a visible character in the war against terrorism. On the behalf of these factors USA want to hold nuclear Iran, to profit from the Indian markets, the growing China and radical Afghanistan.

Pakistan has lost its charm and previous status United States. For Iran's conflicts with other Arab countries, she approach Turkey rather than Pakistan to get its problems solved and overlook Pakistan who helped her in reestablishing diplomatic association with Malaysia. Pak-China relations have also got dimmed. They are not as shiny as in the past. While India has the view to get appalling concerns from other power holding countries in return for signing that treaty. Pakistan is not in a position to ask for such favors for its self-negating deed in casting off itself from nuclear position. Pakistan has been excluded from all the compensations of a negotiating status and incapacitated its national benefits, particularly in the expression of India's disobedience. As a result Pakistan is straightforwardly taken concerned especially for post al-Qaeda-operations(Anwar,2011).

Gateway to Central Asia

In all the great games Central Asia is playing pivotal role which has the capacity to turn any game. Pakistan is having a very important strategic place because it is positioned on the entrance of the affluent Middle Eastern kingdoms like Iran, Saudi Arabia,Bahrain, UAE etc. Iran is the country having determination to spread its resources of gas and oil through pipeline to as many countries as possible like Pakistan, Turkmenistan and Qatar.Western countries also pursue for assets of oil and energy in Central Asia. After USSR cooperation, a new chase started which is the struggle through policies of oil. As for as energy crisis is concerned, Pakistan is one of the states which is located in the fundamental area of Central Asia as it is sited in the essential of energy rich countries i-e Iran and Afghanistan. These countries are rich with these resources While India and China want such properties. China gets access to Indian Ocean and Arabian Sea through-Karakoram highway.

Worth as a Transit Economic System

Afghanistan which is a land locked country and it depends upon Pakistan for trade. China has the largest economic system, still its 9% of monetary system depend upon Pakistan because its own

port for trade is 4500 kilometer away from Sinkiang while Pakistan's port is only 2500 kilometer distant. Balochistan has the tendency to be a channel for trade to China to get entered to market place with the enhancement of seaside thoroughfares and highways. This province is 26 hundred kilometer away for China while Iran is 45 hundred and Turkey is 5 thousand kilometer away. Due to the reason of proximity Gwadar port is convenient for ongoing trade in central Asian nations, CAR and China for its deep waters and special place. (Axmaan, 2008)

Pakistan as Nuclear Potential Power

Keeping in mind the status of Muslim countries, Pakistan is the only Muslim country possessing nuclear competence and it has a great affect over the reputation of Muslim countries. It influences the socio-political events in Central Asia and it also helps in counterbalancing the status of countries in this region. Geo strategic refers to the term which is elaborative in manner of terrestrial position. Stephen Cohn expresses this as, "History has treated Pakistan very wickedly, while its geographical location is still very important. Pakistan works as a connection for Central Asia: a passage from those countries lacking resources to countries abundant with resources. Nowadays, World is suffering from crisis of energy and ferocity. Pakistan is the country which is standing at first against violence." Furthermore Pakistan has been conventionally favoring the development of its neighbor China. China has become an economic monster. If any change takes place Pakistan's geo-strategic and political implication would be loftier (Asif, 2011).

Foreign Involvement

All the major powers of the World are interested in creating open the ground of fighting against Afghanistan and Iran, on the behalf of Baluchistan. Captivating hostages and target assassination of the people belonging to China and other investors and deteriorated condition is part of the same chain.

Worldwide grand powers have been raising the issues like:

- Durand Line
- The issue of separating Pushtoon Area from Baluchistan.
- Watchwords of Superior Baluchistan
- Economic aid used for Extremism
- Encouraging the rebellious movements
- Drone Outbreaks by making proclamations about Quetta Shura

These are the ploys being used for having intervened in Baluchistan and to supervise all the natural possessions which can be helpful for the economic and political uplift of the country. (Balooch,1995)

Russia

During cold war, both Superpowers America and Russia had paying attention their concern on Balochistan because they required constructing Pakistan a weaker state. The reason behind is due to this truth that Soviet Union optimistic the “Secessionist Movement of Sindh Desh, Pakhtonistan or Azad (Independent) or Greater Balochistan”. As the shortest way for Russia to reach Indian Ocean by a passage from Balochistan, therefore, it was assumed that Russia’s interest in Balochistan and Indian Ocean can never be eliminated though it can ignore Afghanistan for its importance. (Ahmad,1973)

Soviet Union has some comforts in Baluchistan, which are following:

1. Port on Indian Ocean in Baluchistan is useful not only for Pakistan’s economy but also attracts the attention of other countries as USSR. It is majorly used for trade and shipping of fish, as one third of whole fish is caught here, specifically from Arabian Sea. Possession of this region or having strong links would be speedy and economical even for Asian Republics.
2. Second major aspect for attention gaining is proximity to Antarctica which would be a source of mineral resources still unexploited.
3. Having access to this region would make it easy for them to have access to control resources of oil, then acquiring other resources of Indian Ocean and Antarctica would be convenient.
4. Russian financial system of Russia will develop to larger extent (Mazhar,2012)

China

China has shown interest in Baluchistan from the very early stage and enthusiasm is visible through the projects with combined efforts of Pakistan and China in Baluchistan. Gwadar port's venture is accomplished with their economic aid. The reason behind this is convenient access to this port which benefits in preserving time and resources. China has the plan to extend it and cover a larger part which would make access easier to Sinkiang province in China. It is so fortunate that Pakistan possess this region which is so beneficial for trade of the world and central Asian countries (Majeed, 2011). It is quite near to passages to Hormuz which is used lane for oil trading purpose. If China gets direct access to this passage, it will double the productivity and development of this country (Bressege,2004).

Malacca was another port used for trading purpose extensively but after getting blocked by USA, Gwadar port has converted into inclusive way for trade. This is the best alternate route used for trade through China and West Asia from Indian Ocean. China's presence on this port is helpful for Pakistan in another way that it can keep an eye on both the countries properly and can play a neutral role from the point of view of security and military. It can be a controlling power of naval action for India and Pakistan. One more reason for China to support this port is that 60% of Further China to keep an eye on the sea-lanes from the Persian Gulf as about 60% of Chinese energy supplies is instigated from Persian Gulf and transport with this lane.(Athanasiadis, 2005).

America

Pakistan is the country having importance in the eyes of America due to the presence of Baluchistan. It is the region full of resources along with the provision of proper passage for trade through sea, and strategically it is connected with China. China being one of the strongest economies of the world is pinching for America. Previously has shown willingness in attacking Iran and Israel with consensus of US Congress. The reason behind is the increasing threat of emerging power of China. According to specialists in coming 50 years, oil resources of Arab Countries and natural possessions of China will be reduced to larger extent. Then world will be dependent upon Asian States as Iran and Afghanistan. Due to this conspiracy, US would be dependent on this passage to cross Baluchistan and its seaside. It will be a terrible situation to face a rival like China at neighboring place. In coming years America will not be able to maintain its previous position as super power (Khan 1996). Expectedly it would be soon over thrown by China as largest economy of the world. In that situation Baluchistan's status will be

extremely vital. This collaboration of Pakistan and china on Gwadar port is cause of irritation for USA(Majeed,2011).

Iran

Iran is the country having very close ties with Pakistan because it is directly connected by sharing a single boundary of almost 909 kilometres wide distance. Baluchistan is the province sharing this border. Iran is the country who accepted Pakistan as a single independent entity in the world. Dr. S.M. Bruke explained close relations of Iran and Pakistan as, “Iran is the origin of Pakistani culture and Persian is the mother of nationwide used Urdu Language”. Iran has proximal attachment with Pakistan and has an open transportation system between Baluchistan in Pakistan and Iran. Iran, Pakistan and Afghanistan formulate a triangle on the bay of Gwadar in Baluchistan(Christian,2007)

Both these countries are in favour of having a proper system to have good relations within both provinces. In 2004, both Governor of Baluchistan in Pakistan and Iran showed consensus on developing enhanced relationship between them. HussainAmimi from Iran and AwaisGhani from Pakistan toiled for this treaty (Ahmad 1986).

Another improvement could be measured when the stalemates in Pak-Iran will improve by Mutual Project Refinery will be constructed in this region. This project will be valuable for economic development of both these countries which was agonized previously due to political misapprehensions. One more important project started communally is Pak-Iran pipeline scheme which is helping Pakistan's economy on great level and to get through the problems of energy crisis. It is also expected that Iran-Pak-India will also be developed through Balochistan. For the purpose of trade Pakistani and Iranian ports have come in front of each other. Gwadar in Pakistan and Chabahar in Iran have become rival ports for their strength and usage in central Asia. Chabahar is the port financially maintained by India, while Gwadar is sustained by the provision of China. India is supporting Iran just to keep the increasing influence of Gwadar in Central Asia. India has proposed a plan to develop this port further in competition with Pakistan by evolving transportation system and by providing a complete railway and road network to sidestep Pakistan to eliminate the enhanced reliance of Central Asian countries over Gwadar. In spite of having an established socio- cultural ties with other countries. India attempts to spread network of roads through Iran, Afghanistan and India to give a comeback for China's effort to

form an advanced and developed system at port which would be expedient for the entire world (Caldwell, 2011).

India

India is the country most affected by Pakistan's development and increasing efficiency. It has many apprehensions about China's relation with Pakistan and its involvement in Gwadar Port and is negating its own part and involvement in construction of Iranian port of Chabahar. In relation with US and NATO supporter, India has the intension of degrading Pakistan and tries to craft descending Position. To counter with this situation, India has built up its relation with Iran just to counter balance the status in Central Asia to get access to oil and gas possessions in Asia. India also has the concern that If Balochistan gets succeeded in having a self-sufficient status it will be risky for it. A stable Balochistan will be an assurance of stability in Pakistan and of its economic growth (Haider, 2005)

Gwadar has a strategic position which is significant for whole world. Its stance for oil and gas is so excessive and a plan is proposed to get pipeline through Turkmenistan to Arabian Sea passing through Afghanistan on the way to western shores. Balochistan is threatened by many hitches as a motivational wave for revolt and breeding for violation and for indifference instigating Pakistan. US intends to have influence or control over this region to get strong hold over the strategic significance of this region and could regulate it easily through a passage from Afghanistan.

China's plan of having a n advanced scheme for gas pipeline would not be applicable without claim of America. In fact US also support a strong and safe port in Indian Ocean which is at the doorway of the passage. In spite of going through Central Asia, Russia has always used this way of passing through Afghanistan and Baluchistan and has caused many complications for these regions. Iran wants to have overriding position in comparison to Gwadar. Iran has bounty of these possessions of gas and wants to develop further improved relations but hidden activities of CIA against Iran through Baluchistan make them afraid.

Most of the time, states and superpowers of the world do not overlook the importance of this terrain of these countries providing best port and coastal passage for trade. All of them want have links and a part in this region for which they never hesitate to exploit others. Superpowers have always been engaged in having strategic stance over such terms (Balooch, 1975). Nowadays, these conditions have reconditioned overall. Many important regions which were significant has

lost their charm and many unconcerned regions have achieved prestige. As Balochistan performed an important role for Russian involvement in Afghanistan in 1979, while previously it was not worth considering.

Pakistani policy towards Central Asia

Pakistan, along with a number of Pakistani policies towards CA and other nations, have the economic growth of the CA states in this transition phase contributes. Currently, however, Pakistan did not enjoy the benefits of having the other two Muslim neighbors. Pakistan is not geographically connected with them. As long as peace and stability to Afghanistan returns Islamabad cannot reach significance for its northern neighbors. These nations are urgently on foreign exchange and appropriate technology that is hard to find, is accessible in Pakistan. The competition with Iran and Turkey, and of course to industrialize the globe in helping the CA states will not be easy. Pakistan has, however, done in the establishment of subtle relations with most of these nations (Malik, 2008). The Action Plan of Quetta, which was made up of ten members of ECO, if they would implement a long way to go to achieve the desired cooperation. But dreams come true only if Pakistan plays her cards right, Pakistan should first put its house in order. The uncertain political future is less conducive to concluding long-term bonds with these nations. There is needs to be done to get all the Afghan leaders to resolve their differences, so that a security of CA become enhance, a evaluation should be based on political par bonds including religious active bonds be exercised conflicting to the policy of Muslim republics and should be focused only mutually beneficial economic relations. The escalation regarding road and rail network by Pakistani government should be step up to allocate entrance towards land States of CA to the coast. The ingredients that Pakistan desire to move towards CA that should be create a beneficial relationship for both states. Any input that distracts from that goal must be nipped in the bud. We must not allow the privatization of foreign policy as it was relevant observation of a well-known journalist (Rehman, 2006). Baluchistan, the largest province of Pakistan that is perfectly to be found to cater the essential ingredients of progressive life such as power of energy and do business with the other countries of Asia. There it is true to be say that it is a core for Asia 'nations. For this purpose port of Gwadar is use to make it possible. So it becomes a core for establishment for CA and Egypt, Iran, Turkey, Lebanon, UAE, Saudi Arabia mean Middle East. Gas and oil materials by using a well-defined corridor moving past throughout the land. The

truth is, in case almost all is going while organized, Gwadar could be the terminus connected with multi-billion money gas pipelines, whether it be from Daulatabad's job areas in Turkmenistan, Southerly Pars job areas in Iran or maybe from Qatar. A new nationalist insurgency, the actual centuries-old Sardari technique growing inside Baluchistan along with emotions associated with insufficient handle more than the pure means have hampered increase along with advancement within the land. Murder associated with Baluchi chief Nawab Akbar Bugti inside August 2006, terrorism, along with focus on killings on cultural along with sectarian wrinkles have included with the actual chaos in this particular prepared best friend substantial land. The actual convergence associated with levels associated with major local properties along with worldwide gasoline along with gas businesses is likely to provide improved worldwide give attention to the specific situation that could trigger your planned Iran-Pakistan-India pipeline turning out to be one thing being scuttled, along with Pakistan's local stability. Pakistan's western neighbors India may possibly even now speak of in search of a comfortable Pakistan that is ready to accept a satisfactory negotiation with Kashmir, nevertheless it could be completely New Delhi's awareness to view Pakistan caught from the Baluchistan quagmire. Caused by relationship among Southern region Parts of Asia as well as South west Parts of Asia, Iran as well as Afghanistan usually are power abundant while India as well as the Far East are lacking of. The Far East discovers way to Native American marine as well as Arabian Marine by means of Karakorum. China and Taiwan with its quickest monetary expansion fee of 9%; is acquiring the the southern part of provinces since its very own dock is 4500 kilometers far from Sinkiang yet Gwadar is 2500 kilometers absent. Pakistan presents to help Vehicles the speediest way of 2600 kilometers in comparison with Iran (4500 km) or perhaps Turkey (5000 km). Territory closed Afghanistan currently on the stage of reconstruction, finds the means by way of Pakistan. Gwadar dock with its deep oceans draws in the industry lines of China and Taiwan, Vehicles along with Southern region Far East Places by monetary standpoint, SAARC, ECO. Iran is actually fighting to help foreign trade its excessive petrol and fat to help Asian nations around the world. Qatar, Pakistan and Turkmenistan Pipeline jobs emphasize the positioning. Pakistan could find 500 million \$ annually in the event IPI becomes accomplishment. Pile Runs, Himalayas, Hindu Kush within the North usually are common within delivering normal water and pure assets. Politics meaning is also enhance in this region. People hobbies within the places to help support the expanding China, nuclear Iran, terrorist Afghanistan, and utilize the market

place regarding of India. Protection and organization usually are two major people hobbies in the area though Pakistan is actually taking part in the entry range part next to terrorism. Right now the politics circumstance from the region is actually touch with pre-emption plan and All of US intrusion of Iraq and Afghanistan, Iran's nuclear system, India's geopolitical muscles (new planned take care of US) to gain the hegemony in order to counter-top the 'The Increase of China' which includes received all the quail provides to alter uni polar entire world into Bipolar entire world. To all these kind of troubles, Pakistan usually is directly or perhaps circuitously included, specifically after Qaeda functions. This United States feel tanks have got frequently accepted which conflict next to dread may by no means end up being gained without the assistance of Pakistan. Pakistan features rigorously fought, and constant military services operation with Waziristan is also directed at the alleged Taliban in the bordering area. Due to this circumstance Baluchistan and Waziristan clashes usually are posing hazards to help any economical undertaking similar to IPI fuel pipeline. Instable health systems with Pakistan have got offered with worsening the robust situation.

This can be a key break-through while Pakistan has been around search for developing access to CA because fall from the Soviet Marriage with 1991, that exhibited 15 brand new expresses, including all 5 landlocked international locations of Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, so providing brand new areas, with large economical and business prospective. Geographically, paths towards the south for CA usually are the majority of simple for business, while additional guidelines contain prolonged miles, lack of structure or perhaps prohibitive local climate and topography. In the event Pakistan is a winner with penetrating the CA areas, it may become a key business hallway throughout the seaports of Karachi, Slot Qasim and Gwadar.

Equivalent endeavors are being made by Iran as a result of growth regarding Chabahar seaport, which is on the Makran coastline within the Sistan-Baluchistan province throughout Iran, just a couple a long way clear of Gwadar across the boundary. It is officially chosen as a no cost Industry and also manufacturing region by the Iranian federal. Ordinary aggressive natural environment, greater transit companies and even more produced facilities can give a good edge to help Pakistan. Tapping this kind of likely is regarding crucial relevance for Pakistan's seriously aid-dependent economy. Pakistan's planned place can be crucial for China and Taiwan

for the trade moves for the Indian Marine and also Arabian Beach through the Karakorum Freeway. To take care of a new easily growing economy, China and Taiwan imperatively wants access to other expresses for trade extension. Pakistan delivers China and Taiwan while using the transit trade paths for developed area, vitality hallway to help scan fat from your Gulf of Mexico area and also naval facile bonds for the Arabian Beach coastline to shield the vitality provide range from your Middle East(Anwar,2011).

Intercontinental rules can make it executed on the nearby countries associated with landlocked countries to offer transit buy and sell facile provide. Since commencement associated with Warfare in Dread (WOT) throughout Afghanistan by means of the USA and other important capabilities, Pakistan has focused for the voluminous logistics associated with containerized items, military services apparatus, automobiles along with basic cargos in order to NATO, ISAF along with allied forces implemented throughout Afghanistan. Pakistan, just as one significant logistics link with regard to transit buy and sell will doubtless deliver wealth in order to Southern Asia over the buy and sell paths along with past, because almost nothing starts up upward a place in order to financial expansion better than beneficial vehicles communities having beneficial transit policies along with a good power to transport items the ones efficiently. Pakistan's add-on along with participation with the regional organization frankly SCO, SAARC Southern region Asian kitchenware Association regarding Regional Synergy along with ECO provides region a unique offer to help you inter-regional assistance. The particular Karakoram Motorway (KKH) raises Pakistan along with China's effort.(Aftab,2012) Both equally international locations have contracted to unnecessary some brand new street hyperlinks from the Khunjerab pass, delivers the general number of China-Pakistan roadways hyperlinks to 8. These types of assignments underscore Pakistan's indulging inside these types of endeavors will be a indication with the revisit with the Indus area towards critical invest region-wide personal along with rational user interface.Including, some international locations Pakistan, Kazakhstan, Kyrgyzstan along with China and Taiwan have established to start a coach services that could besides enhance trade however on top of that end up being an important tool to prop way up people-to-people contacts between your some international locations.Pakistan furthermore proposes your harmful overland paths as well as connection with regard to along important trade as well as electricity cable connections intra-regionally as well as inter-regionally. The modern manmade fiber Street could feasibly untie really progressive markets as well as economical prospect for that landlocked

country regarding CA as well as Afghanistan as well as a real resumption will certainly modernize cultural provides between locations as well as make new hyperlinks inside the parts of trade, marketing and sales communications, travel, electricity as well as excellent expert, plus the rebirth of the vintage trade hyperlinks in between CA as well as Southern region as well as manufacture regarding new hyperlinks mostly in your community regarding commercial infrastructure; highways, energy, marketing and sales communications will certainly move forward economic growth as well as regional effort.

Pakistan-CA Relations in New Scenario

Post collapse of Soviet Union and emergence of South Asian Countries, Pakistan have too been trying to prop up her relations with these recently born and well-off in resources states maintaining a perimeter of historic CA Region- Pakistan intellectual, virtuous, political and financial linkages dating back decades between the two regions. Pakistan had been a gateway to CA since decades. "CA clutches signal worth for the land and people of Pakistan, its values and the society are CA". There for Pakistan have numerous fold prediction of Pakistan-CA Economic Relations interest with CA like planned, religious, and economic but most attentiveness is her strategist's interests. A geo-political dynamic was distinguished observed by Pakistani strategists at the sunup of the Muslim states to the northwest of Pakistan. Pakistan in reality is to be found in quadrilateral position (1600X855kms) with small intensity in front of an antagonistic neighbour in the East. Northwest outside Afghanistan was a blocked door. The Northern acquaintances were only distinct in the historical perception and had tiny marketable or planned use for the early strategy producers. Pakistan as a result nonstop to lockup its eyes to the North. Until the manifestation of new real bonds. Both community and administration were impatiently stimulated to the circumstances and effort at all intensity originated forthwith to renew the associations. From the Islamic perspective Pakistani have a vast magnetism to have a close religious link with CA Muslims who had originated Islamic government in Indo-Pak expanse.

However, their economic wellbeing is the majority considerable. The most significant elements of Pakistan's economic is for emergent bilateral trade in unrefined material and pretend goods, opening up infrastructure and constricting for regular goods. (Khan, 1996) Pakistan saw industry, Pakistani industrialists felt they had a great compact to offer in setting up generous benefits for its industrial expansion in acquiring normal supplies of superfluous power all the way through gas and electricity frame work design or through upcoming oil supplies from Tajikistan,

Uzbekistan, Kazakhstan and Turkmenistan. Above and beyond built-up and light banking and cover many others projects like, joint venture capital, stock Markets and import-export, all sectors feebly developed in landlocked, CA (Khan,1996).

However, Tareen laments over the “directionless government of Pakistan” for “pursuing equally directionless and haphazard policy” towards CA which is “against all reasons”. She severely criticizes American indulgence in our policy making process and becoming a “proxy state “of America. She asks, “How can we realistically hope for a trade link with CA when the easiest, the most feasible and commercially viable rout that passes through Afghanistan is blocked.(Tareen: 1995). At present Pakistan is entangled in rigorous energy crisis but according to Tareen she is for the “second time in history losing a golden prospect next door and wrapper a country thousands of miles away to payment us out.” This dangerous situation is being faced by us, again due to American lenience.According toTareen “We have permitted Americans keen on our electricity and power would be distant more costly per unit than which can be made through our local hydro power projects or for that matter by trade in power from Tajikistan which according to specialist would not only have been sufficient but cheaper than locally breaded electricity” .The landlocked CA region is furthermore in awful need get an entrance to the outer globe. Therefore, Pakistan may be confirmed to be one of the most excellent alternatives due to its particular geographic location. As we know Pakistan is to be found at the seam of South Asia and Middle East, with a considerable passage to the Arabian Sea. On the other hand, Afghanistan, Iran and India arefurthermore nations slam by geographically and these states annoying to perk up their mutual relations with CA portentous to give contact to open sea and a short and make safe route to the globe market.

Since the CA republics accomplished autonomy by the Soviet Union near the beginning 1990s, that was the period when Pakistan has think about serious aspiration of enlightening and escalation relations with CA. Especially the time period of 2010 to 2011. Pakistani think tanks get keenly necessary to boost way up boost relationships by means of areas through a cycle regarding high-level exhibitions together with equivalent via Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and also Uzbekistan, thrash out a selection of objects like protection, trade, vitality, structure, people-to-people hyperlinks, venture and also transportation. As being a Muslim condition Pakistan wish to retain large keep together with CA says as an alternative to additional declares, thus Pakistan’s worry throughout emergent relation together with CA to

diminish the economical hope in your help, in particular in view of the planned you armed forces drawdown via Afghanistan simply by 2014. Sad to say, prepared myopia offers skewed Pakistan's emphasis to acquiring have an effect on inside Afghanistan, restraining it is achievements on creating inroads directly into CA. It's modified not long ago because Pakistan offers looked for you to improve as well as improve relations (Diaze, 2013).

Numerous imperatives have spurred Pakistan's desire for acquiring relations having CA, which includes the desire to tournament India's increasing regional have an effect on; reduce it is financial trust in people assistance, especially because from the people armed forces drawdown through Afghanistan simply by 2014; as well as an ever more immediate need for you to secure brand new reasons for strength as well as access promotes intended for business as well as investment.(Leason:2005) TAPI pipeline, some sort of Turkmenistan-Afghanistan-Pakistan-India is definitely an added aspect is the launch associated with discussion posts that might carry gas 1, 735 kilometers through Turkmenistan's Yoloten-Osman gas industry for you to India's Punjab state. Pakistani image resolution manufacturers have full-fledged alarmed in relation to achieving your nation's climbing strength weight, that happen to be purportedly 3 times larger than offer as well as injurious for you to market as well as financial extension(Mustafa,2011). Even though Pakistan offers, for quite some time, affianced inside aggressive including intended for modern home gas and oil resources, the idea continues to significance 85 % regarding its energy. It really is small always be uncertain and then that Pakistan has broadened its relationships using Iran. As an example, this season Pakistan signed a compressed using Iran benefit US\$7. 6 billion to help assemble a pipeline simply by mid-2015 to help send propane every day from the Southerly Fars surface to help Pakistan (Marri,1974)

To help method in the USA regarding developed CA, that is Turkmenistan, Kazakhstan along with Uzbekistan the southern part of Afghanistan seemed to be the most beneficial land course regarding Pakistan but the volatility within the southern part of Afghanistan only at that instantaneous Iran can be a easiest way for this purpose by way of that web page link, Pakistan will be qualified to get in touch with Turkmenistan's market place much more willingly. Pakistan has confirmed a solid concern within importing electrical power coming from Turkmenistan along with monotonous within joint-venture partners to formulate Turkmenistan's Southerly Yolotan-Osman gas subject, evidently the next most significant from the earth.

Nonetheless as pleasant associations together with Iran really are a Pakistani foreign insurance policy precedence into their individual right, the particular nation's purposes are also keen by means of India's aches and pains for you to financing the particular raise from the Chabahar dock capacity in Iran, together with helper track in addition to route ways of entry immediately linking Iran's Local Gulf of Mexico shoreline together with European Afghanistan in addition to CA, the particular second item by means of Turkmenistan.(Matheson,1967) Pakistan can also be in immediate levels of competition together with Iran for you to take advantage of it is geo planned position relative to the particular Indian Marine to be a lobby regarding CA nations, together with China to build using. It is mostly true with the completely new Chinese-built dock center from Gwadar with Pakistan's southern Makran shoreline. To entry inTajikistan in addition to Kyrgyzstan Pakistan need the particular teamwork regarding Afghanistan make use of the particular Wakhan. Bothe are in suspense that will put in the 1, 306 km long Pakistan-Tajikistan thoroughfare for you to link the particular Tajik investment capital regarding Dushanbe on the Karakoram Motorway in Pakistan. Furthermore indicators in which Tajikistan wrecks raring to venture to move strength, while Tajikistan by itself will be being affected by energy shortages and frequently attempts help through it is others who live nearby. Tajik Leader ImamoliRakhmon offers promised to accomplish the particular building from the Rogun hydropower train station, which might open the opportunity regarding energy exports. The actual outcome regarding decided jobs such as TAPI or the particular set up regarding crucial interstate route vehicles axis's with a crucial regional problem civilizing safety measures, geographic nearness concerning energy-resource rich previous Soviet CA republics in addition to Pakistan, together with connects financial pursuits, are usually obtainable to create regional provides ultimately. Energy assistance probably will master Pakistan's associations together with Turkmenistan for the reason that second item will stretch on the lookout for completely new move avenues because of its landlocked hydrocarbon sources. For the moment, Tajikistan, Kyrgyzstan in addition to Uzbekistan are usually specialized in obtain access to Pakistani markets in addition to investigate maybe provides regarding shared ventures (Najmudin, 1984)

The assembly from the Gwadar port capability offers move a new went to be able to attempts to market or even assemble brand-new train, street and also pipeline connections that will ultimately within a directly series connect the new port to be able to China's southwestern border. (Murtha,2011).Along with measures and also balance with Afghanistan confirming

indefinable, the first plans to work with Afghanistan as a transit hallway to be able to Gwadar could possess restricted. No matter the reason, this economic basis powering this port's building definitely seems to be mainly connected to China's utilization of this center, and that is considered crucial to be able to China's interests with increasing substitute energy tracks to be able to technique inside Native American Ocean (Nixon,1980).

Pakistan can easily improve provides along with CA by task equally person and also joint projects in all industry and also output fields. These types of can consist of creating enterprise and also industry properties, banks, insurance policy organizations, authorized providers, and also enlargement associated with transport. Pakistan could also suggest help by allowance with all the CARs understanding with managing and also banking companies. With the identical moment, Afghanistan must not be unseen. Institution associated with peace with Afghanistan is actually of utmost importance to be able to produce economic leads for equally Pakistan and the CARs.

Recommendations

- The essential and urgent requirement is to build trust with Baluchi and the confidence building measures be adopted to address their deprivation and grievances. The way is of good governance from the Centre, which should be highly transparent and the benefits be reached to the door of the common masses. It is dire need to implement the Recommendation of Subcommittee of Parliamentary Committee on Blochistan headed by MushahidHussain Syed.
- The Government should have a clear policy to develop infrastructure and indicate the proportion of natural causes the resources of the province.
- The fear of the Baluchi people that investors take their resources away should be addressed by the investment policy as the growth targets will be obstructed without substantial foreign investment.

- Baluchi nationalists, sincere and need a peaceful solution of the conflict but the problem lies with political leadership who do not wish to resolve conflicts.
- To increase advantage from this asset rich district, Pakistan is obliged to search for multi-dimensional situation for development. Cooperation and gainful engagement ought to be the keystone of Pakistan's come toward this area. Uncommitted is a part of Pakistan's outside approach, taking into account esteem for the sway of these states in this way Islamabad should not include in the contentions in CA or anyplace else so far as that is concerned.

Conclusion

Gwadar is a vital district of Baluchistan, covers 600 Kilometers long frame. Until 1958 it had been a division of the State of Oman. On December 1958, Pakistan purchased Gwadar with a sum of 550 million rupees. It was suggested as a proper sight for port thus in 1964 and in 2002 the assembly of the port was started with the help of China.

The Gwadar Port, comes the third biggest port of the globe, is arranged at the passageway of the Persian Gulf 180 nautical miles from the Strait of Hormuz through Which 40 % of Globe's Oil passes) and at the biggest exchange way of the globe. It is because of this truth did makes it geo - spatial more critical to the globe's enormous forces. The capability of Gwadar is not most recent, but rather the geo -financial matters of nowadays and even of future has enhanced a state to potential abundance of global potential riches. The port needs bear the cost of arranged profundity to Pakistan's marine resources both business and military. Gwadar Sea Port is giving arranged profundity to Pakistan as well as will most likely acquire flourishing for whole locale. The Gwadar port became more complete Malacca Strait When is obstructed by US, Gwadar can provide as to exchange course for Chinese exchange the West Asia and Indian Ocean. From arranged and military perspective, Gwadar can help China a listening Post to analyze the Indian maritime activities encompassing the Persian Gulf and Gulf of Aden. Gwadar offers the briefest course through the Strait of Hormuz to Iran and other landlocked terrains like China. Likewise consequently it represents a significant danger to Dubai which has hoarded this position. In this way Gwadar, with noteworthy universal hobbies vested in it has turned into a political matter.

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Geo-Strategic Location of Baluchistan and its Impact on Super Powers

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Abstract

Baluchistan is the largest province of Pakistan. On partition of Sub-continent, it acceded to Pakistan. Baluchistan, connects Iranian Plateau with South East Asia and Central Asia. It has a long coast line along the Arabian Sea. This gives it, geo-strategically an important place. The civilizations have always developed along the waters. The waters have been used as trade route since long. Pakistan is a gateway to the strategically important 'Strait Of Hurmoz' in the Indian Ocean. Balochistan is blessed with hidden treasures and has constantly been a centre piece of Regional Politics. The establishment of Gwadar Port as a possible regional economic hub has influenced the regional and extra regional powers to develop strategic and economic relations with Pakistan to reach the energy enriched Central Asian Republics (CARs). Iran and Dubai Port World (UAE) have interests to keep Gwadar Port out of competition as it serves as a gateway to Strait of Hurmoz. Pakistan needs to be addressing all the concerns to make Gwadar as a regional energy corridor. In the recent months, Baluchistan has come into limelight in the international media and the opposition movements have risen to the extent where the Baluchies are demanding liberation and separation. It is very much evident that the geo-policies of Baluchistan, internal contradictions in Baluchi society, state response and the foreign hand have aggravated the problems in the province. This paper aims at discussing, these real factors. The territory of Baluchistan makes it a prime location for the development of roads, railroads and pipelines to ties the Middle East, Central Asia and South Asia. To enhance this development, the construction of a deep-water port at Gwadar has the potential of bringing globalization to the region in an exponential manner.

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So the role of super powers and their rivalry will minimize to some extent in the region. As such, the strategic importance of Baluchistan lies in its potential to be in the forefront in development of South Asia, or be the epicenter of the next large-scale multinational conflict.

Introduction

Baluchistan is the largest province of Pakistan as far as the area is concerned, constituting approximately 44% of the total land mass. Its location has great importance because its boundaries touch international borders on two sides. This is suitable for international trade. Baluchistan shares border with Iran which is 909 kilometers and Afghanistan to the north. To its South lies the Arabian Sea. Baluchistan's coastline totals 760 kilometers. Pashto and Baluchi are the main languages of the province because Pushtoon and Baluchies constitute major part of the population. Quetta is the capital city of Baluchistan and Gwadar is the developing port city on the coast of the Arabian Sea/Indian Ocean. The Pakistan Government is currently undertaking a large project with Chinese help to build a large port at Gwadar. Baluchistan is rich in mineral resources. It is the first major supplier of natural gas in Pakistan. Baluchistan is located at the Southeast edge of the Iranian plateau. It strategically bridges the Middle East and South-West Asia to Central Asia and South Asia and forms the close to Oceanic frontage for the landlocked countries of Central Asia. The Suleiman Mountains dominate the northeast corner and Bolan Pass is a natural route into Afghanistan towards Kandahar, used as a passageway during British campaigns in Afghanistan. The capital, Quetta is located in the most densely populated districts in the north east of the province. It is situated in the valley between Chiltan and Murdar ranges, near the border with Afghanistan. It is connected with Kandahar in Afghanistan by an all weather road. A railway line runs to the border town of Chamman. The weather varies from time to time and from place to place. Winter in the highlands is extremely cold. Summer is hot. Sibi is the one of the hottest places in Pakistan and recorded temperature is 52 centigrade. The Desert climate is characterized by hot and very dry arid conditions. Culture of Baluchistan is as old as its history. Culture is primarily tribal, deeply patriarchal and conservative. Baluchi society is dominated by tribal Chieftains called Sardars, Mirs, and Nawabs who are autocratic. They are called ruling elites of the Baluchistan and have been criticized for blocking educational development and empowerment of Baluchi people. But on the other hand such types of practices are limited to the Baluchi areas. The Pashtun regions have high literacy rate. Economically Baluchistan has great

importance in Pakistan because of its richness in mineral resources. Its share in the economy historically ranged between 3.7% to 4.9 %. The economy of the province is largely based upon production of the natural gases, coal, and minerals outside of Quetta. The infrastructure of the province is gradually developing but still lags far behind other provinces of Pakistan. Furthermore, attention is needed for right utilization of the natural resources of Baluchistan. If it is utilized in the right way, it will play its due role in the economy of Pakistan. Especially, now a day's Saindak gold and copper mining projects are on the way. With the passage of time, it will prove that our economy will reach to the point that we as a nation can expect now. Therefore Baluchistan is the province which is well known because of its richness in mineral resources such as Gold, Copper, Chromite, Coal and Natural gases etc. For the sake of the betterment of our country's economy; still much measure is needed to be taken to utilize all these resources. If such measures are taken, Pakistan can overcome the economic crisis and can achieve an outstanding, remarkable and honorable status in the world.

Strategic Importance

Certainly, Pakistan is considered one of the areas which is full of natural, economic and political welfares. Beside this strategic position, this province has assigned much significance to it. Since last 20 years, it has been working as a great center for many strategic uses of great powers of the world. Three great powers like USSR, USA and Britain had witnessed its significance particularly post-cold war to after 9/11. Persian Gulf is the place where 65% of the world oil is found; it is 1,099 miles away from Pakistan which is the shortest trade route for European traders, so the geo importance of Pakistan is further increased (Ahmad, 1992).

Rising importance of China and connectivity of border with Baluchistan has amplified the prominence of this region. China is residing in the northern part of Baluchistan along with Kashmir state sharing a boundary of nearly 400 kilometers. It shares a 400 km long border with China. Connectivity with Tajikistan is also there which is separated not through a proper border but a thin strip between two. In east, it shares a border of 1650 kilometers with Punjab-Rajasthan and in west it is connected with Afghanistan divided by Durand line of 2240 km. On one side in Pakistan, Baluchistan is connected with Arabian and Indian Ocean having a belt of 700 kilometers.

These are some aspects which enhanced strategic significance of Pakistan for superpowers. These features have made Baluchistan so significant and had enhanced its strategic.

Proximity of Great Powers

After the incident of 9/11, its strategic position has doubled due to the linkage with great powers of the world. The significance of Baluchistan is boosted for its proximity with its neighboring countries like Russia and China. Any swing and change among the world powers directly affects. Two major aspects have given Pakistan a status: one of them is safety measures for its own protection and the other one is trade. USA has also developed special relations with Pakistan when it performs a visible character in the war against terrorism. On the behalf of these factors USA want to hold nuclear Iran, to profit from the Indian markets, the growing China and radical Afghanistan.

Pakistan has lost its charm and previous status United States. For Iran's conflicts with other Arab countries, she approach Turkey rather than Pakistan to get its problems solved and overlook Pakistan who helped her in reestablishing diplomatic association with Malaysia. Pak-China relations have also got dimmed. They are not as shiny as in the past. While India has the view to get appalling concerns from other power holding countries in return for signing that treaty. Pakistan is not in a position to ask for such favors for its self-negating deed in casting off itself from nuclear position. Pakistan has been excluded from all the compensations of a negotiating status and incapacitated its national benefits, particularly in the expression of India's disobedience. As a result Pakistan is straightforwardly taken concerned especially for post al-Qaeda-operations(Anwar,2011).

Gateway to Central Asia

In all the great games Central Asia is playing pivotal role which has the capacity to turn any game. Pakistan is having a very important strategic place because it is positioned on the entrance of the affluent Middle Eastern kingdoms like Iran, Saudi Arabia, Bahrain, UAE etc. Iran is the country having determination to spread its resources of gas and oil through pipeline to as many countries as possible like Pakistan, Turkmenistan and Qatar. Western countries also pursue for assets of oil and energy in Central Asia. After USSR cooperation, a new chase started which is the struggle through policies of oil. As for as energy crisis is concerned, Pakistan is one of the

states which is located in the fundamental area of Central Asia as it is sited in the essential of energy rich countries i-e Iran and Afghanistan. These countries are rich with these resources While India and China want such properties. China gets access to Indian Ocean and Arabian Sea through-Karakoram highway.

Worth as a Transit Economic System

Afghanistan which is a land locked country and it depends upon Pakistan for trade. China has the largest economic system, still its 9% of monetary system depend upon Pakistan because its own port for trade is 4500 kilometer away from Sinkiang while Pakistan's port is only 2500 kilometer distant. Balochistan has the tendency to be a channel for trade to China to get entered to market place with the enhancement of seaside thoroughfares and highways. This province is 26 hundred kilometer away for China while Iran is 45 hundred and Turkey is 5 thousand kilometer away. Due to the reason of proximity Gwadar port is convenient for ongoing trade in central Asian nations, CAR and China for its deep waters and special place. (Axmaan, 2008)

Pakistan as Nuclear Potential Power

Keeping in mind the status of Muslim countries, Pakistan is the only Muslim country possessing nuclear competence and it has a great affect over the reputation of Muslim countries. It influences the socio-political events in Central Asia and it also helps in counterbalancing the status of countries in this region. Geo strategic refers to the term which is elaborative in manner of terrestrial position. Stephen Cohn expresses this as, "History has treated Pakistan very wickedly, while its geographical location is still very important. Pakistan works as a connection for Central Asia: a passage from those countries lacking resources to countries abundant with resources. Nowadays, World is suffering from crisis of energy and ferocity. Pakistan is the country which is standing at first against violence." Furthermore Pakistan has been conventionally favoring the development of its neighbor China. China has become an economic monster. If any change takes place Pakistan's geo-strategic and political implication would be loftier (Asif, 2011).

Foreign Involvement

All the major powers of the World are interested in creating open the ground of fighting against Afghanistan and Iran, on the behalf of Baluchistan. Captivating hostages and target assassination of the people belonging to China and other investors and deteriorated condition is part of the same chain.

Worldwide grand powers have been raising the issues like:

- Durand Line
- The issue of separating Pushtoon Area from Baluchistan.
- Watchwords of Superior Baluchistan
- Economic aid used for Extremism
- Encouraging the rebellious movements
- Drone Outbreaks by making proclamations about Quetta Shura

These are the ploys being used for having intervened in Baluchistan and to supervise all the natural possessions which can be helpful for the economic and political uplift of the country. (Balooch,1995)

Russia

During cold war, both Superpowers America and Russia had paying attention their concern on Balochistan because they required constructing Pakistan a weaker state. The reason behind is due to this truth that Soviet Union optimistic the “Secessionist Movement of Sindh Desh, Pakhtonistan or Azad (Independent) or Greater Balochistan”. As the shortest way for Russia to reach Indian Ocean by a passage from Balochistan, therefore, it was assumed that Russia’s interest in Balochistan and Indian Ocean can never be eliminated though it can ignore Afghanistan for its importance. (Ahmad,1973)

Soviet Union has some comforts in Baluchistan, which are following:

1. Port on Indian Ocean in Baluchistan is useful not only for Pakistan’s economy but also attracts the attention of other countries as USSR. It is majorly used for trade and shipping of fish, as one third of whole fish is caught here, specifically from Arabian Sea. Possession of this region or having strong links would be speedy and economical even for Asian Republics.

2. Second major aspect for attention gaining is proximity to Antarctica which would be a source of mineral resources still unexploited.
3. Having access to this region would make it easy for them to have access to control resources of oil, then acquiring other resources of Indian Ocean and Antarctica would be convenient.
4. Russian financial system of Russia will develop to larger extent (Mazhar,2012)

China

China has shown interest in Baluchistan from the very early stage and enthusiasm is visible through the projects with combined efforts of Pakistan and China in Baluchistan. Gwadar port's venture is accomplished with their economic aid. The reason behind this is convenient access to this port which benefits in preserving time and resources. China has the plan to extend it and cover a larger part which would make access easier to Sinkiang province in China. It is so fortunate that Pakistan possess this region which is so beneficial for trade of the world and central Asian countries (Majeed, 2011). It is quite near to passages to Hormuz which is used lane for oil trading purpose. If China gets direct access to this passage, it will double the productivity and development of this country (Bressege,2004).

Malacca was another port used for trading purpose extensively but after getting blocked by USA, Gwadar port has converted into inclusive way for trade. This is the best alternate route used for trade through China and West Asia from Indian Ocean. China's presence on this port is helpful for Pakistan in another way that it can keep an eye on both the countries properly and can play a neutral role from the point of view of security and military. It can be a controlling power of naval action for India and Pakistan. One more reason for China to support this port is that 60% of Further China to keep an eye on the sea-lanes from the Persian Gulf as about 60% of Chinese energy supplies is instigated from Persian Gulf and transport with this lane.(Athanasiadis, 2005).

America

Pakistan is the country having importance in the eyes of America due to the presence of Baluchistan. It is the region full of resources along with the provision of proper passage for trade through sea, and strategically it is connected with China. China being one of the strongest economies of the world is pinching for America. Previously has shown willingness in attacking Iran and Israel with consensus of US Congress. The reason behind is the increasing threat of

emerging power of China. According to specialists in coming 50 years, oil resources of Arab Countries and natural possessions of China will be reduced to larger extent. Then world will be dependent upon Asian States as Iran and Afghanistan. Due to this conspiracy, US would be dependent on this passage to cross Baluchistan and its seaside. It will be a terrible situation to face a rival like China at neighboring place. In coming years America will not be able to maintain its previous position as super power (Khan 1996). Expectedly it would be soon overthrown by China as largest economy of the world. In that situation Baluchistan's status will be extremely vital. This collaboration of Pakistan and china on Gwadar port is cause of irritation for USA(Majeed,2011).

Iran

Iran is the country having very close ties with Pakistan because it is directly connected by sharing a single boundary of almost 909 kilometres wide distance. Baluchistan is the province sharing this border. Iran is the country who accepted Pakistan as a single independent entity in the world. Dr. S.M. Bruke explained close relations of Iran and Pakistan as, "Iran is the origin of Pakistani culture and Persian is the mother of nationwide used Urdu Language". Iran has proximal attachment with Pakistan and has an open transportation system between Baluchistan in Pakistan and Iran. Iran, Pakistan and Afghanistan formulate a triangle on the bay of Gwadar in Baluchistan(Christian,2007)

Both these countries are in favour of having a proper system to have good relations within both provinces. In 2004, both Governor of Baluchistan in Pakistan and Iran showed consensus on developing enhanced relationship between them. HussainAmimi from Iran and AwaisGhani from Pakistan toiled for this treaty (Ahmad 1986).

Another improvement could be measured when the stalemates in Pak-Iran will improve by Mutual Project Refinery will be constructed in this region. This project will be valuable for economic development of both these countries which was agonized previously due to political misapprehensions. One more important project started communally is Pak-Iran pipeline scheme which is helping Pakistan's economy on great level and to get through the problems of energy crisis. It is also expected that Iran-Pak-India will also be developed through Balochistan. For the purpose of trade Pakistani and Iranian ports have come in front of each other. Gwadar in Pakistan and Chabahar in Iran have become rival ports for their strength and usage in central Asia. Chabahar is the port financially maintained by India, while Gwadar is sustained by the provision

of China. India is supporting Iran just to keep the increasing influence of Gwadar in Central Asia. India has proposed a plan to develop this port further in competition with Pakistan by evolving transportation system and by providing a complete railway and road network to sidestep Pakistan to eliminate the enhanced reliance of Central Asian countries over Gwadar. In spite of having an established socio- cultural ties with other countries. India attempts to spread network of roads through Iran, Afghanistan and India to give a comeback for China's effort to form an advanced and developed system at port which would be expedient for the entire world (Caldwell, 2011).

India

India is the country most affected by Pakistan's development and increasing efficiency. It has many apprehensions about China's relation with Pakistan and its involvement in Gwadar Port and is negating its own part and involvement in construction of Iranian port of Chabahar. In relation with US and NATO supporter, India has the intension of degrading Pakistan and tries to craft descending Position. To counter with this situation, India has built up its relation with Iran just to counter balance the status in Central Asia to get access to oil and gas possessions in Asia. India also has the concern that If Balochistan gets succeeded in having a self-sufficient status it will be risky for it. A stable Balochistan will be an assurance of stability in Pakistan and of its economic growth(Haider, 2005)

Gwadar has a strategic position which is significant for whole world. Its stance for oil and gas is so excessive and a plan is proposed to get pipeline through Turkmenistan to Arabian Sea passing through Afghanistan on the way to western shores. Balochistan is threatened by many hitches as a motivational wave for revolt and breeding for violation and for indifference instigating Pakistan. US intends to have influence or control over this region to get strong hold over the strategic significance of this region and could regulate it easily through a passage from Afghanistan.

China's plan of having a n advanced scheme for gas pipeline would not be applicable without claim of America. In fact US also support a strong and safe port in Indian Ocean which is at the doorway of the passage. In spite of going through Central Asia, Russia has always used this way of passing through Afghanistan and Baluchistan and has caused many complications for these regions. Iran wants to have overriding position in comparison to Gwadar. Iran has bounty of

these possessions of gas and wants to develop further improved relations but hidden activities of CIA against Iran through Baluchistan make them afraid.

Most of the time, states and superpowers of the world do not overlook the importance of this terrain of these countries providing best port and coastal passage for trade. All of them want have links and a part in this region for which they never hesitate to exploit others. Superpowers have always been engaged in having strategic stance over such terms (Balooch,1975). Nowadays, these conditions have reconditioned overall. Many important regions which were significant has lost their charm and many unconcerned regions have achieved prestige. As Balochistan performed an important role for Russian involvement in Afghanistan in 1979, while previously it was not worth considering.

Pakistani policy towards Central Asia

Pakistan, along with a number Pakistani policy towards CA of other nations, have the economic growth of the CA states in this transition phase contributes. Currently, however, Pakistan did not enjoy the benefits of having the other two Muslim neighbors. Pakistan is not geographically connected with them. As long as peace and stability to Afghanistan returns Islamabad cannot reach significance for its northern neighbors. These nations are urgently on foreign exchange and appropriate technology that is hard to find, is accessible in Pakistan. The competition with Iran and Turkey, and of course to industrialize the globe in helping the CA states will not be easy. Pakistan has, however, done in the establishment of subtle relations with most of these nations (Malik, 2008). The Action Plan of Quetta, which was made up of ten members of ECO, if they would implement a long way to go to achieve the desired cooperation. But dreams come true only if Pakistan plays her cards right, Pakistan should first put its house in order. The uncertain political future is less conducive to concluding long-term bonds with these nations. There is needs to be done to get all the Afghan leaders to resolve their differences, so that a security of CA become enhance, a evaluation should be based on political par bonds including religious active bonds be exercised conflicting to the policy of Muslim republics and should be focused only mutually beneficial economic relations. The escalation regarding road and rail network by Pakistani government should be step up to allocate entrance towards land States of CA to the coast. The ingredients that Pakistan desire to move towards CA that should be create a beneficial relationship for both states. Any input that distracts from that goal must be nipped in the bud. We

must not allow the privatization of foreign policy as it was relevant observation of a well-known journalist (Rehman, 2006). Baluchistan, the largest province of Pakistan that is perfectly to be found to cater the essential ingredients of progressive life such as power of energy and do business with the other countries of Asia. There it is true to be say that it is a core for Asia 'nations. For this purpose port of Gwadar is use to make it possible. So it becomes a core for establishment for CA and Egypt, Iran, Turkey, Lubnan, UAE, Saudi Arabia mean Midle East. Gas and oil materials by using a well-defined corridor moving past throughout the land. The truth is, in case almost all is going while organized, Gwadar could be the terminus connected with multi-billion money gas pipelines, whether it be from Daulatabad's job areas in Turkmenistan, Southerly Pars job areas in Iran or maybe from Qatar. A new nationalist insurgency, the actual centuries-old Sardari technique growing inside Baluchistan along with emotions associated with insufficient handle more than the pure means have hampered increase along with advancement within the land. Murder associated with Baluchi chief Nawab Akbar Bugti inside August 2006, terrorism, along with focus on killings on cultural along with sectarian wrinkles have included with the actual chaos in this particular prepared best friend substantial land. The actual convergence associated with levels associated with major local properties along with worldwide gasoline along with gas businesses is likely to provide improved worldwide give attention to the specific situation that could trigger your planned Iran-Pakistan-India pipeline turning out to be one thing being scuttled, along with Pakistan's local stability. Pakistan's western neighbors India may possibly even now speak of in search of a comfortable Pakistan that is ready to accept a satisfactory negotiation with Kashmir, nevertheless it could be completely New Delhi's awareness to view Pakistan caught from the Baluchistan quagmire. Caused by relationship among Southern region Parts of Asia as well as South west Parts of Asia, Iran as well as Afghanistan usually are power abundant while India as well as the Far East are lacking of. The Far East discovers way to Native American marine as well as Arabian Marine by means of Karakorum. China and Taiwan with its quickest monetary expansion fee of 9%; is acquiring the the southern part of provinces since its very own dock is 4500 kilometers far from Sinkiang yet Gwadar is 2500 kilometers absent. Pakistan presents to help Vehicles the speediest way of 2600 kilometers in comparison with Iran (4500 km) or perhaps Turkey (5000 km). Territory closed Afghanistan currently on the stage of reconstruction, finds the means by way of Pakistan. Gwadar dock with its deep oceans draws in the industry lines of China and Taiwan, Vehicles

along with Southern region Far East Places by monetary standpoint, SAARC, ECO.Iran is actually fighting to help foreign trade its excessive petrol and fat to help Asian nations around the world. Qatar, Pakistan and Turkmenistan Pipeline jobs emphasize the positioning. Pakistan could find 500 million \$ annually in the event IPI becomes accomplishment. Pile Runs, Himalayas, Hindu Kush within the North usually are common within delivering normal water and pure assets. Politics meaning is also enhance in this region. People hobbies within the places to help support the expanding China, nuclear Iran, terrorist Afghanistan, and utilize the market place regarding of India. Protection and organization usually are two major people hobbies in the area though Pakistan is actually taking part in the entry range part next to terrorism. Right now the politics circumstance from the region is actually touch with pre-emption plan and All of US intrusion of Iraq and Afghanistan, Iran's nuclear system, India's geopolitical muscles (new planned take care of US) to gain the hegemony in order to counter-top the 'The Increase of China' which includes received all the quail provides to alter uni polar entire world into Bipolar entire world. To all these kind of troubles, Pakistan usually is directly or perhaps circuitously included, specifically after Qaeda functions. This United States feel tanks have got frequently accepted which conflict next to dread may by no means end up being gained without the assistance of Pakistan. Pakistan features rigorously fought, and constant military services operation with Waziristan is also directed at the alleged Taliban in the bordering area. Due to this circumstance Baluchistan and Waziristan clashes usually are posing hazards to help any economical undertaking similar to IPI fuel pipeline. Instable health systems with Pakistan have got offered with worsening the robust situation.

This can be a key break-through while Pakistan has been around search for developing access to CA because fall from the Soviet Marriage with 1991, that exhibited 15 brand new expresses, including all 5 landlocked international locations of Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, so providing brand new areas, with large economical and business prospective. Geographically, paths towards the south for CA usually are the majority of simple for business, while additional guidelines contain prolonged miles, lack of structure or perhaps prohibitive local climate and topography. In the event Pakistan is a winner with penetrating the CA areas, it may become a key business hallway throughout the seaports of Karachi, Slot Qasim and Gwadar.

Equivalent endeavors are being made by Iran as a result of growth regarding Chabahar seaport, which is on the Makran coastline within the Sistan-Baluchistan province throughout Iran, just a couple a long way clear of Gwadar across the boundary. It is officially chosen as a no cost Industry and also manufacturing region by the Iranian federal. Ordinary aggressive natural environment, greater transit companies and even more produced facilities can give a good edge to help Pakistan. Tapping this kind of likely is regarding crucial relevance for Pakistan's seriously aid-dependent economy. Pakistan's planned place can be crucial for China and Taiwan for the trade moves for the Indian Marine and also Arabian Beach through the Karakorum Freeway. To take care of a new easily growing economy, China and Taiwan imperatively wants access to other expresses for trade extension. Pakistan delivers China and Taiwan while using the transit trade paths for developed area, vitality hallway to help scan fat from your Gulf of Mexico area and also naval facile bonds for the Arabian Beach coastline to shield the vitality provide range from your Middle East(Anwar,2011).

Intercontinental rules can make it executed on the nearby countries associated with landlocked countries to offer transit buy and sell facile provide. Since commencement associated with Warfare in Dread (WOT) throughout Afghanistan by means of the USA and other important capabilities, Pakistan has focused for the voluminous logistics associated with containerized items, military services apparatus, automobiles along with basic cargos in order to NATO, ISAF along with allied forces implemented throughout Afghanistan. Pakistan, just as one significant logistics link with regard to transit buy and sell will doubtless deliver wealth in order to Southern Asia over the buy and sell paths along with past, because almost nothing starts up upward a place in order to financial expansion better than beneficial vehicles communities having beneficial transit policies along with a good power to transport items the ones efficiently. Pakistan's add-on along with participation with the regional organization frankly SCO, SAARC Southern region Asian kitchenware Association regarding Regional Synergy along with ECO provides region a unique offer to help you inter-regional assistance. The particular Karakoram Motorway (KKH) raises Pakistan along with China's effort.(Aftab,2012) Both equally international locations have contracted to unnecessary some brand new street hyperlinks from the Khunjerab pass, delivers the general number of China-Pakistan roadways hyperlinks to 8. These types of assignments underscore Pakistan's indulging inside these types of endeavors will be a indication with the revisit with the Indus area towards critical invest region-wide personal along with rational user

interface. Including, some international locations Pakistan, Kazakhstan, Kyrgyzstan along with China and Taiwan have established to start a coach services that could besides enhance trade however on top of that end up being an important tool to prop way up people-to-people contacts between your some international locations. Pakistan furthermore proposes your harmful overland paths as well as connection with regard to along important trade as well as electricity cable connections intra-regionally as well as inter-regionally. The modern manmade fiber Street could feasibly untie really progressive markets as well as economical prospect for that landlocked country regarding CA as well as Afghanistan as well as a real resumption will certainly modernize cultural provides between locations as well as make new hyperlinks inside the parts of trade, marketing and sales communications, travel, electricity as well as excellent expert, plus the rebirth of the vintage trade hyperlinks in between CA as well as Southern region as well as manufacture regarding new hyperlinks mostly in your community regarding commercial infrastructure; highways, energy, marketing and sales communications will certainly move forward economic growth as well as regional effort.

Pakistan-CA Relations in New Scenario

Post collapse of Soviet Union and emergence of South Asian Countries, Pakistan have too been trying to prop up her relations with these recently born and well-off in resources states maintaining a perimeter of historic CA Region- Pakistan intellectual, virtuous, political and financial linkages dating back decades between the two regions. Pakistan had been a gateway to CA since decades. “CA clutches signal worth for the land and people of Pakistan, its values and the society are CA”. There for Pakistan have numerous fold prediction of Pakistan-CA Economic Relations interest with CA like planned, religious, and economic but most attentiveness is her strategist’s interests. A geo-political dynamic was distinguished observed by Pakistani strategists at the sunup of the Muslim states to the northwest of Pakistan. Pakistan in reality is to be found in quadrilateral position (1600X855kms) with small intensity in front of an antagonistic neighbour in the East. Northwest outside Afghanistan was a blocked door. The Northern acquaintances were only distinct in the historical perception and had tiny marketable or planned use for the early strategy producers. Pakistan as a result nonstop to lockup its eyes to the North .Until the manifestation of new real bonds. Both community and administration were impatiently stimulated to the circumstances and effort at all intensity originated forthwith to renew the

associations. From the Islamic perspective Pakistani have a vast magnetism to have a close religious link with CA Muslims who had originated Islamic government in Indo-Pak expanse.

However, their economic wellbeing is the majority considerable. The most significant elements of Pakistan's economic is for emergent bilateral trade in unrefined material and pretend goods, opening up infrastructure and constricting for regular goods.(Khan,1996) Pakistan saw industry, Pakistani industrialists felt they had a great compact to offer in setting up generous benefits for its industrial expansion in acquiring normal supplies of superfluous power all the way through gas and electricity frame work design or through upcoming oil supplies from Tajikistan, Uzbekistan, Kazakhstan and Turkmenistan. Above and beyond built-up and light banking and cover many others projects like, joint venture capital, stock Markets and import-export, all sectors feebly developed in landlocked, CA (Khan,1996).

However, Taren laments over the “directionless government of Pakistan” for “pursuing equally directionless and haphazard policy” towards CA which is “against all reasons”. She severely criticizes American indulgence in our policy making process and becoming a “proxy state “of America. She asks, “How can we realistically hope for a trade link with CA when the easiest, the most feasible and commercially viable rout that passes through Afghanistan is blocked.(Tareen: 1995). At present Pakistan is entangled in rigorous energy crisis but according to Taren she is for the “second time in history losing a golden prospect next door and wrapper a country thousands of miles away to payment us out.” This dangerous situation is being faced by us, again due to American lenience.According toTareen “We have permitted Americans keen on our electricity and power would be distant more costly per unit than which can be made through our local hydro power projects or for that matter by trade in power from Tajikistan which according to specialist would not only have been sufficient but cheaper than locally breaded electricity” .The landlocked CA region is furthermore in awful need get an entrance to the outer globe. Therefore, Pakistan may be confirmed to be one of the most excellent alternatives due to its particular geographic location. As we know Pakistan is to be found at the seam of South Asia and Middle East, with a considerable passage to the Arabian Sea. On the other hand, Afghanistan, Iran and India arefurthermore nations slam by geographically and these states annoying to perk up their mutual relations with CA portentous to give contact to open sea and a short and make safe route to the globe market.

Since the CA republics accomplished autonomy by the Soviet Union near the beginning 1990s, that was the period when Pakistan has think about serious aspiration of enlightening and escalation relations with CA. Especially the time period of 2010 to 2011. Pakistani think tanks get keenly necessary to boost way up boost relationships by means of areas through a cycle regarding high-level exhibitions together with equivalent via Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and also Uzbekistan, thrash out a selection of objects like protection, trade, vitality, structure, people-to-people hyperlinks, venture and also transportation. As being a Muslim condition Pakistan wish to retain large keep together with CA says as an alternative to additional declares, thus Pakistan's worry throughout emergent relation together with CA to diminish the economical hope in your help, in particular in view of the planned you armed forces drawdown via Afghanistan simply by 2014. Sad to say, prepared myopia offers skewed Pakistan's emphasis to acquiring have an effect on inside Afghanistan, restraining it is achievements on creating inroads directly into CA. It's modified not long ago because Pakistan offers looked for you to improve as well as improve relations (Diaze, 2013).

Numerous imperatives have spurred Pakistan's desire for acquiring relations having CA, which includes the desire to tournament India's increasing regional have an effect on; reduce it is financial trust in people assistance, especially because from the people armed forces drawdown through Afghanistan simply by 2014; as well as an ever more immediate need for you to secure brand new reasons for strength as well as access promotes intended for business as well as investment.(Leason:2005) TAPI pipeline, some sort of Turkmenistan-Afghanistan-Pakistan-India is definitely an added aspect is the launch associated with discussion posts that might carry gas 1, 735 kilometers through Turkmenistan's Yoloten-Osman gas industry for you to India's Punjab state. Pakistani image resolution manufacturers have full-fledged alarmed in relation to achieving your nation's climbing strength weight, that happen to be purportedly 3 times larger than offer as well as injurious for you to market as well as financial extension(Mustafa,2011). Even though Pakistan offers, for quite some time, affianced inside aggressive including intended for modern home gas and oil resources, the idea continues to significance 85 % regarding its energy. It really is small always be uncertain and then that Pakistan has broadened its relationships using Iran. As an example, this season Pakistan signed a compressed using Iran benefit US\$7. 6 billion to help assemble a pipeline simply by mid-2015 to help send propane every day from the Southerly Fars surface to help Pakistan (Marri,1974)

To help method in the USA regarding developed CA, that is Turkmenistan, Kazakhstan along with Uzbekistan the southern part of Afghanistan seemed to be the most beneficial land course regarding Pakistan but the volatility within the southern part of Afghanistan only at that instantaneous Iran can be a easiest way for this purpose by way of that web page link, Pakistan will be qualified to get in touch with Turkmenistan's market place much more willingly. Pakistan has confirmed a solid concern within importing electrical power coming from Turkmenistan along with monotonous within joint-venture partners to formulate Turkmenistan's Southerly Yolotan-Osman gas subject, evidently the next most significant from the earth. Nonetheless as pleasant associations together with Iran really are a Pakistani foreign insurance policy precedence into their individual right, the particular nation's purposes are also keen by means of India's aches and pains for you to financing the particular raise from the Chabahar dock capacity in Iran, together with helper track in addition to route ways of entry immediately linking Iran's Local Gulf of Mexico shoreline together with European Afghanistan in addition to CA, the particular second item by means of Turkmenistan.(Matheson,1967) Pakistan can also be in immediate levels of competition together with Iran for you to take advantage of it is geo planned position relative to the particular Indian Marine to be a lobby regarding CA nations, together with China to build using. It is mostly true with the completely new Chinese-built dock center from Gwadar with Pakistan's southern Makran shoreline. To entry inTajikistan in addition to Kyrgyzstan Pakistan need the particular teamwork regarding Afghanistan make use of the particular Wakhan. Bothe are in suspense that will put in the 1, 306 km long Pakistan-Tajikistan thoroughfare for you to link the particular Tajik investment capital regarding Dushanbe on the Karakoram Motorway in Pakistan. Furthermore indicators in which Tajikistan wrecks raring to venture to move strength, while Tajikistan by itself will be being affected by energy shortages and frequently attempts help through it is others who live nearby. Tajik Leader ImamoliRakhmon offers promised to accomplish the particular building from the Rogun hydropower train station, which might open the opportunity regarding energy exports. The actual outcome regarding decided jobs such as TAPI or the particular set up regarding crucial interstate route vehicles axis's with a crucial regional problem civilizing safety measures, geographic nearness concerning energy-resource rich previous Soviet CA republics in addition to Pakistan, together with connects financial pursuits, are usually obtainable to create regional provides ultimately. Energy assistance probably will master Pakistan's associations together with

Turkmenistan for the reason that second item will stretch on the lookout for completely new move avenues because of its landlocked hydrocarbon sources. For the moment, Tajikistan, Kyrgyzstan in addition to Uzbekistan are usually specialized in obtain access to Pakistani markets in addition to investigate maybe provides regarding shared ventures (Najmudin, 1984)

The assembly from the Gwadar port capability offers move a new went to be able to attempts to market or even assemble brand-new train, street and also pipeline connections that will ultimately within a directly series connect the new port to be able to China's southwestern border. (Murtha,2011).Along with measures and also balance with Afghanistan confirming indefinable, the first plans to work with Afghanistan as a transit hallway to be able to Gwadar could possess restricted. No matter the reason, this economic basis powering this port's building definitely seems to be mainly connected to China's utilization of this center, and that is considered crucial to be able to China's interests with increasing substitute energy tracks to be able to technique inside Native American Ocean (Nixon,1980).

Pakistan can easily improve provides along with CA by task equally person and also joint projects in all industry and also output fields. These types of can consist of creating enterprise and also industry properties, banks, insurance policy organizations, authorized providers, and also enlargement associated with transport. Pakistan could also suggest help by allowance with all the CARs understanding with managing and also banking companies. With the identical moment, Afghanistan must not be unseen. Institution associated with peace with Afghanistan is actually of utmost importance to be able to produce economic leads for equally Pakistan and the CARs.

Recommendations

- The essential and urgent requirement is to build trust with Baluchi and the confidence building measures be adopted to address their deprivation and grievances. The way is of good governance from the Centre, which should be highly transparent and the benefits be reached to the door of the common masses. It is dire need to implement the

Recommendation of Subcommittee of Parliamentary Committee on Balochistan headed by Mushahid Hussain Syed.

- The Government should have a clear policy to develop infrastructure and indicate the proportion of natural resources of the province.
- The fear of the Baluchi people that investors take their resources away should be addressed by the investment policy as the growth targets will be obstructed without substantial foreign investment.
- Baluchi nationalists, sincere and need a peaceful solution of the conflict but the problem lies with political leadership who do not wish to resolve conflicts.
- To increase advantage from this asset rich district, Pakistan is obliged to search for multi-dimensional situation for development. Cooperation and gainful engagement ought to be the keystone of Pakistan's come toward this area. Uncommitted is a part of Pakistan's outside approach, taking into account esteem for the sway of these states in this way Islamabad should not include in the contentions in CA or anywhere else so far as that is concerned.

Conclusion

Gwadar is a vital district of Baluchistan, covers 600 Kilometers long frame. Until 1958 it had been a division of the State of Oman. On December 1958, Pakistan purchased Gwadar with a sum of 550 million rupees. It was suggested as a proper sight for port thus in 1964 and in 2002 the assembly of the port was started with the help of China.

The Gwadar Port, comes the third biggest port of the globe, is arranged at the passageway of the Persian Gulf 180 nautical miles from the Strait of Hormuz through Which 40 % of Globe's Oil passes) and at the biggest exchange way of the globe. It is because of this truth did makes it geo-spatial more critical to the globe's enormous forces. The capability of Gwadar is not most recent, but rather the geo-financial matters of nowadays and even of future has enhanced a state to potential abundance of global potential riches. The port needs bear the cost of arranged profundity to Pakistan's marine resources both business and military. Gwadar Sea Port is giving arranged profundity to Pakistan as well as will most likely acquire flourishing for whole locale. The Gwadar port became more complete Malacca Strait When is obstructed by US, Gwadar can

provide as to exchange course for Chinese exchange the West Asia and Indian Ocean. From arranged and military perspective, Gwadar can help China a listening Post to analyze the Indian maritime activities encompassing the Persian Gulf and Gulf of Aden. Gwadar offers the briefest course through the Strait of Hormuz to Iran and other landlocked terrains like China. Likewise consequently it represents a significant danger to Dubai which has hoarded this position. In this way Gwadar, with noteworthy universal hobbies vested in it has turned into a political matter.

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